



It's clear that the fare  
box alone does not pay  
for transit.

\$321.4 million total

\$169 Million Fares

\$152 Million Mill rate

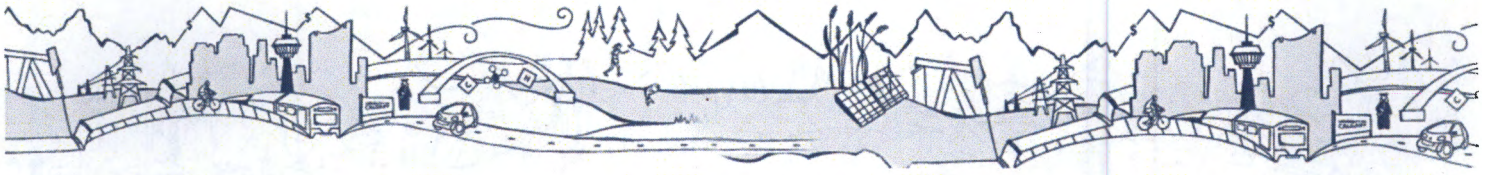
CITY OF CALGARY <b>RECEIVED</b> IN COUNCIL CHAMBER
NOV 24 2014
ITEM: <u>Receive for Corporate Record</u> <u>2014-0863</u>
CITY CLERK'S DEPARTMENT



It's a game of give and take.

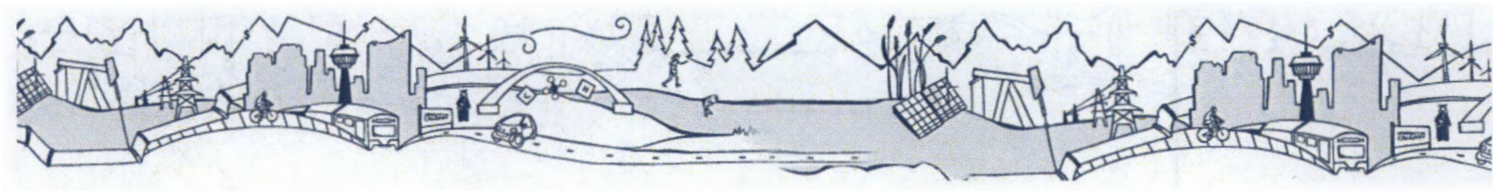
Want a way to give that has low cost and brings value to ridership?





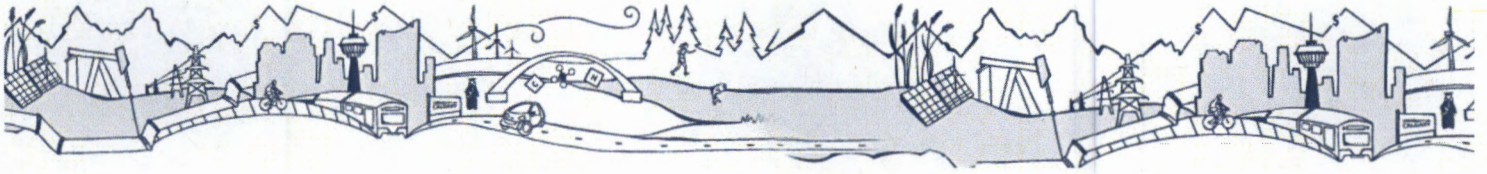
# How do transit users see value added in the service provided?

- Improved vehicles
- New routes
- Less wait time
- Delay updates



90 minutes used to be plenty.

Now it's coming up short.



It's time.  
Extend Calgary  
Transit's transfer limit  
by 30 minutes.

Give transferring a fair  
chance.