

Street Name Change in Haskayne (Ward 1) for Morton Ridge NW, SN2022-0006

RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

Adopt, by resolution, the proposed street name change from Morton Ridge NW to Crimson Ridge NW.

HIGHLIGHTS

- This application proposes a street name change from Morton Ridge to Crimson Ridge in the northwest community of Haskayne.
- Administration recommends approval of the proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.
- What does this mean to Calgarians? Municipal naming of communities and streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators in navigating to and within the developing community of Haskayne by allowing for unique street names in the east portion of the community.
- There is no previous Council direction regarding this proposal.
- Strategic Alignment to Council's Citizen Priorities: A city of safe and inspiring neighbourhoods.

DISCUSSION

This street name change application for the northwest community of Haskayne was submitted by B&A Planning Group on behalf of the developer, Madlee Development Limited, on 2022 October 10. The subject land is located north of the Bow River, west of Twelve Mile Coulee Road NW and south of the Lynx Ridge Golf Club. Location Maps are provided in Attachment 1.

An outline plan application (LOC2018-0279) and a street naming application (SN2020-0003) for the subject area was approved by Calgary Planning Commission at the 2020 October 15 meeting. The associated land use amendment was approved at the 2020 December 14 meeting of Council.

The applicant is proposing to change the existing approved name of Morton Ridge to Crimson Ridge. The existing name Morton Ridge was named after the original landowner James Alexander Morton. As the area is still under development and the subdivision is pending registration, Morton Ridge has not yet been used for addressing purposes. The proposed name Crimson Ridge not only has ties to the Ridge itself but the 'Crimson' in the name reflects the openness, expanse and views of the sunset over the Bow Ridge valley. More information can be found in the Applicant Submission in Attachment 2.

Administration has considered the proposed name and has found that the proposal complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*. Administration has considered the relevant planning issues and has determined the proposal to be appropriate.

Planning and Development Services Report to
Calgary Planning Commission
2022 December 01

ISC: UNRESTRICTED
CPC2022-1223
Page 2 of 3

Street Name Change in Haskayne (Ward 1) for Morton Ridge NW, SN2022-0006

PUBLIC ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Outreach was undertaken by the Applicant
 Public was informed by Administration

Applicant-Led Outreach

Applicant-led outreach was not required for this application as the subject portion of Haskayne is still under development.

City-Led Outreach

In keeping with Administration's practices, this application was circulated to relevant public groups. There is no community association for the subject area.

Administration provided the following restriction regarding street "types":

- Crimson Ridge Way should not meet or continue westward from Rochester Way. Consider using Crimson Ridge Place instead.

Administration has considered the relevant planning issues and public feedback specific to the application and has determined the proposal to be appropriate as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation with the city of Calgary.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this proposal.

ATTACHMENTS

1. Location Maps
2. Applicant Submission

**Planning and Development Services Report to
Calgary Planning Commission
2022 December 01**

**ISC: UNRESTRICTED
CPC2022-1223
Page 3 of 3**

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Department Circulation

General Manager (Name)		Department	Approve/Consult/Inform