

Applicant Outreach Summary

Received 2022 November 17



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application? or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Based on the City of Calgary's Outreach Assessment Tool, this proposed site development falls under the 1A Direct Approach classification. As recommended, 2-3 tactics for community outreach to a targeted audience have been selected to inform the community of the proposed change and land use amendment. The outreach strategies are as follows:

- Created an engagement website where neighbours could submit feedback on the project -- Engage257.com (will remain available through DP application)
- Sent direct mail flyers to 40 residents located around the proposed development
- Direct email and phone number provided as engagement contact
- Feedback loop closed by providing updates on the engagement website

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Immediate neighbours.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Primary concerns of neighbour letters and feedback were noted as:

- Height and shadowing impact
- Privacy concerns
- Density not appropriate for area
- Impact on community character and heritage
- Parking and traffic impacts

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Concerns about height, shadowing, privacy, and community character affected the design of the building. Roof pitch, the use of dormers, unit differentiation, unit cadence, direct-street access doorways, and cladding material choice address context and impact concerns as noted in the Applicant's Submission for the DP.

Density - R-CG is a low-residential density zoning and determined to be appropriate and needed within Established Areas to improve housing choice and affordability.

Parking and traffic impacts - parking requirements are met and accessed off the laneway.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

The Applicant's Submission materials have been published to the engagement website and submitted to the file manager for inclusion in CPC and Public Hearing materials.

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