

### E-cigarette Work Plan Schedule

<b>Phase 1: Sept 2014 – Dec 2014</b>	
<ul style="list-style-type: none"> <li>• Research into potential community impacts:               <ul style="list-style-type: none"> <li>- Potential health impacts;                   <ul style="list-style-type: none"> <li>○ Review of substances heated</li> </ul> </li> <li>- E-cigarettes as a cessation agent;                   <ul style="list-style-type: none"> <li>○ Effectiveness in supporting stop smoking efforts</li> </ul> </li> <li>- Renormalization of smoking behaviour;                   <ul style="list-style-type: none"> <li>○ Targeting of youth via marketing</li> </ul> </li> <li>- Potential public nuisance issues;                   <ul style="list-style-type: none"> <li>○ Vapour</li> <li>○ Burning of e-liquids</li> </ul> </li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• Monitor legislative developments / best practices across North America and internationally:               <ul style="list-style-type: none"> <li>- Existing legislation – Canadian municipalities with e-cigarette bylaws; U.S. states with e-cigarette prohibitions in public places</li> <li>- Emerging legislation – several provinces and municipalities are exploring e-cigarette regulation alternatives in the absence of federal legislation;</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• Examine implications for the provincial <i>Tobacco Reduction Act</i> and municipal Smoking Bylaw 57M92;</li> </ul>	
<ul style="list-style-type: none"> <li>• Examine implications for <i>Alberta's Strategy to Prevent and Reduce Tobacco Use 2012-2022</i>;</li> </ul>	
<ul style="list-style-type: none"> <li>• Explore opportunities to work collaboratively with the Province on any proposed amendments to the provincial legislation.</li> </ul>	
<b>Phase 2: Jan 2015 – June 2015</b>	
<ul style="list-style-type: none"> <li>• Stakeholder engagement:               <ul style="list-style-type: none"> <li>- Community Groups                   <ul style="list-style-type: none"> <li>○ Community Associations and other community organizations</li> </ul> </li> <li>- Business community                   <ul style="list-style-type: none"> <li>○ E-cigarette vendors</li> <li>○ Business community as a whole</li> </ul> </li> <li>- Internal stakeholders                   <ul style="list-style-type: none"> <li>○ Internal business units, including the Law Department, Recreation, Parks, CNS</li> </ul> </li> <li>- Subject matter experts                   <ul style="list-style-type: none"> <li>○ Alberta Health Services</li> <li>○ Alberta Health and Wellness</li> <li>○ Canadian Cancer Society</li> <li>○ Ontario Tobacco Research Unit</li> </ul> </li> </ul> </li> </ul>	

**Phase 2: Jan 2015 – June 2015 (cont'd.)**

- Public engagement – online survey
  - Awareness and understanding of e-cigarettes
  - Opinions and attitudes regarding e-cigarette use
  - Opinions regarding when and where e-cigarettes should be permitted
  - Challenges or benefits relating to e-cigarette use, including:
    - As a potential nuisance
    - Potential as a smoking cessation agent
    - Potential to renormalize smoking behaviours
- Development of recommendations, associated implications and return report to Committee