Applicant Outreach Summary

Outreach Strategy

Before undertaking the project, our office completed the "Community Outreach Assessment". The project's impact score is "1A". So we are implementing a direct approach to reach to community association, local residents within a 90 meters radius and also Ward Councilor Office.

On April 22nd, 2022, our staff did post card deliver to residents within a 90 meters radius. During the process, our staff did door knocking and spoke with residents at home. The main concerns our office got are with regards to increased traffic, increased density. height, shadow effects, and safety. We believe those can be properly dealt with at the development permit stage. We also contacted community association and councillor's office for comments.

We held public open house at community hall on September 15th with roughly 20 residents attending including most of the residents who provided comments to your attention and also president of CA. Here are the core feedbacks we received:

- Residents are very glad we revise the application to R-CGex which took away their biggest concerns and directly affects their other concerns such as parking, traffic, density, etc.;
- Vast majority of attendance would support R-CGex at this location; and
- Residents think the community needs more investment from city with regards to infrastructure such as road, lane, water, sanitary, etc.

My team explained clearly what we can do under current zoning and what is being proposed. Some common misunderstands are explained. After the meeting, most people seem to be on board with the proposal. The president of the CA also expressed his support and will pull the objection letter although we won't get supporting letter either.

Stakeholders

Immediate neighbours, local residents, community association and ward councillor office.

What Did We Hear?

The main concerns we heard from local residents and community assocation are: increased traffic, parking issues, increased density, height, shadow effects, privacy and safety.

Some people also express concerns over property value and crime.

How Did Stakeholders Influence Decisions?

Based on stakeholder feedback, the application was amended from R-CG to R-CGex, which excludes secondary suites.

How Did We Close the Loop with Stakeholders?

We continued to engage with the Councillor's office, CA and local residents on the proposal and the revision to R-CGex.