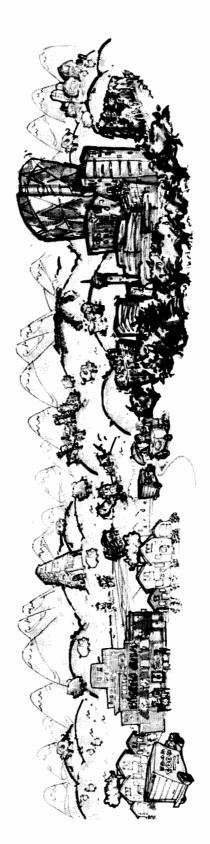
CPS2014-0732 Attachment 3

Progress Report 2014



Municipal food policy initiatives in over 60 municipalities in Canada and 200 across North America

Why?

- Municipalities are impacted by the consequences of a failing food system (pollution, diet-related health problems, access and affordability)
- Food systems serve as multifunctional strategy for achieving municipal goals (i.e. MDP, Urban Forestry, Strong Neighborhoods)
- Food systems provide significant economic development opportunities such as job creation in food production right through to food waste recovery.

A Growing Role for Municipalities

- Food is an economic driver
- 2. Food promotes complete communities
- 3. Food is integral to healthy citizens

Why should The City care?

Show food video here.

Why should The City care?

Revenues from farmer's markets in Alberta have tripled since 2004 to \$878 million

Consumers spent \$374 million at Alberta restaurants serving local food (2012). Restaurants sourcing Alberta food earn a 46% price premium.

Food industry jobs in Calgary are expected to increase 19% to 67,573 by 2020 from 2010

Economic Multiplier: shifting 10% of spending to local sources would create **1,500 new jobs** and retain \$**150 million** in our economy each year



Number of community gardens & orchards has increased from 11 in 2008

to **140** in 2013 to

over 200 in 2014

People have 10 times more conversations at Farmer's Markets than the average supermarket

76% of Calgarians feel that purchasing local food is important

53% of Calgarians grow at least some of their own food

Barriers: High cost, limited selection, limited space to grow

Local food builds

Resilient Communities

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Food bank use has increased 48.2% since 2008.

49,766 people accessed food banks in Alberta (March 2014) of which 42% were children

While food is wasted every day: 1.3 billion tonnes of food is wasted annually worldwide (\$750 billion US).

40% of food is wasted in Canada

Health costs of diet-related diseases: planning complete communities (MDP)

59 communities currently do not have access to a full-service grocery store by other transport means than a car for 50% of their area – challenge for **aging in place**

Local food promotes

Healthy Communities

- Establish a regular monitoring and reporting cycle on progress towards the Calgary EATS! Action Plan and report
 back in advance of each City business planning cycle
 to the Standing Policy Committee on Planning and Urban
 Development
- Continue to support the community in implementing the Calgary EATS! Food Assessment and Action Plan
- Examine opportunities to include food related policies
 more firmly in planning policies and practices; and
- Explore opportunities to match or offset The City's funding to support food system actions.

Recommendations

Fruits and Vegetables

ISC: UNRESTRICTED

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Raspberries **Artichokes** Corn

Gooseberries Radish **Apples**

Rhubarb Heritage Garlic (35 varieties) Arugula

Honey Berries Rutabaga **Asparagus**

Saskatoon Berries **Bok Choy** Kale

Kohlrabi Beans

Leek **Beets**

Brussels Sprouts Parsnips

Cabbage Peas

Carrots **Pears**

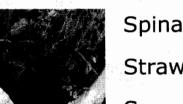
Cauliflower Potatoes

Cherries **Pumpkins**

Winter Squash Chinese Cabbage Quinoa

Examples of fruits and vegetables that

grow in Calgary



Spinach

Strawberries

Summer Squash

Sunflowers

Swiss Chard

Tomatoes





