



Tomorrow's Chinatown

October 14, 2022

ISC: UNRESTRICTED

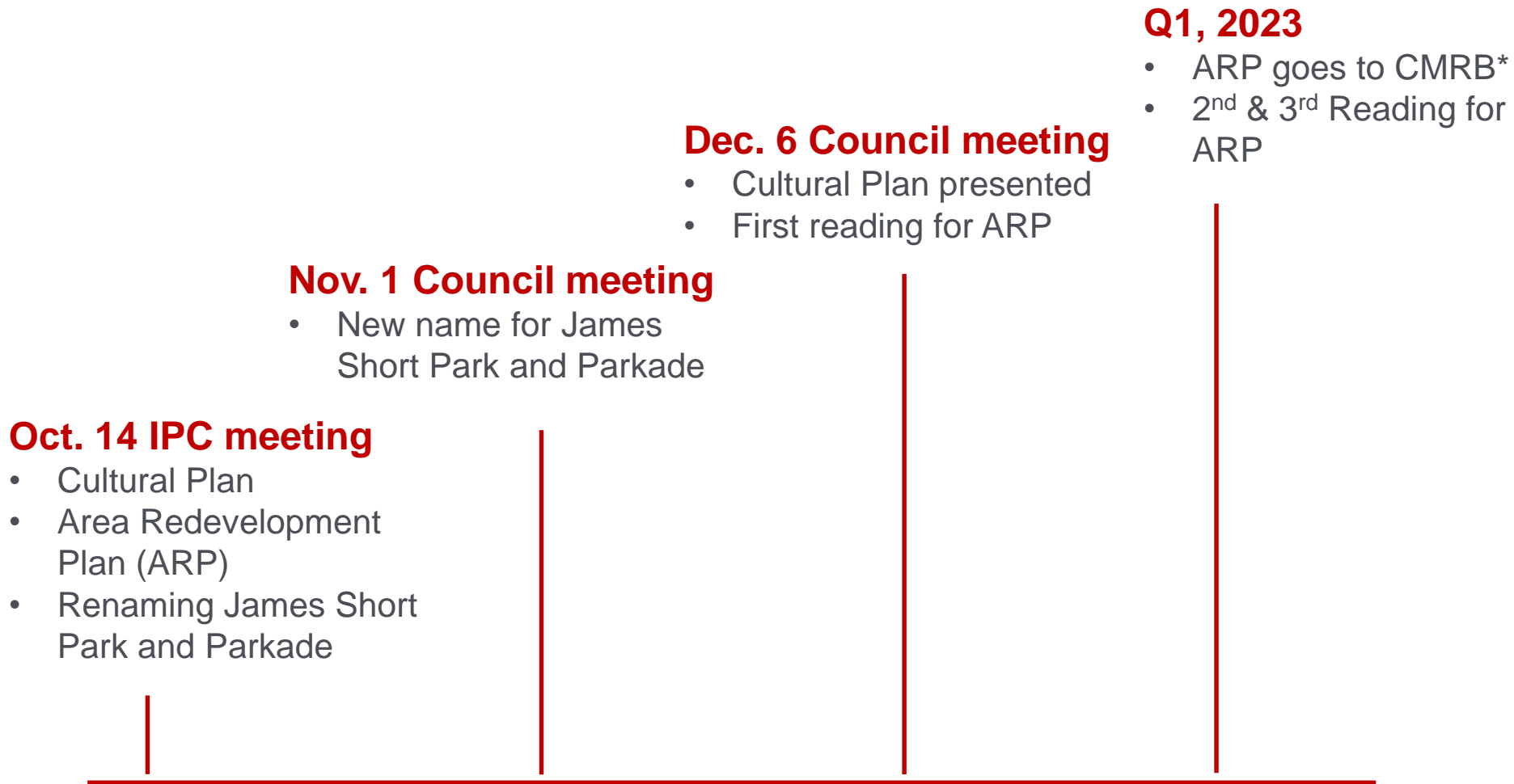
Recommendation

That the Infrastructure and Planning Committee recommend that Council:

1. Direct Administration to bring forward the following to the 2022 December 6 Combined Meeting of Council:
 - a) The Chinatown Cultural Plan (Attachment 2);
 - b) A Bylaw to establish the Chinatown Redevelopment Plan (Attachment 3) for First Reading, to allow for the required advertising; and
 - c) Allow for the withholding of Second and Third Readings of the Proposed Bylaw until the Chinatown Area Redevelopment Plan has been approved by the Calgary Metropolitan Region Board;
2. Approve a new name for the former James Short Park and Parkade site located at 115 4 Avenue SW; and
3. Direct that confidential Attachment 4 and Closed Meeting discussions be held confidential pursuant to Sections 23 (Local public body confidences) and 24 (Advice from officials) of the *Freedom of Information and Protection of Privacy Act*.



Recommendation – process map



*CMRB: Calgary Metropolitan Regional Board

Tomorrow's Chinatown is a first-of-its-kind program in Calgary consisting of three deliverables:

- Chinatown Cultural Plan
- Culturally-informed Area Redevelopment Plan (ARP)
- Renaming James Short Park and Parkade



Chinatown Cultural Plan

Chinatown Cultural Plan provides strategic direction for advancing and investing in Chinatown's cultural future.



5 Key Themes of the Chinatown Cultural Plan



A. People, voices and experiences



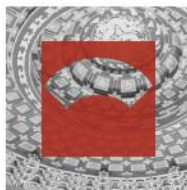
B. Culture, creative and learning



C. Food, merchants and tourism



D. Housing, health and social purpose



E. Places, spaces and natural environment



Chinatown Area Redevelopment Plan

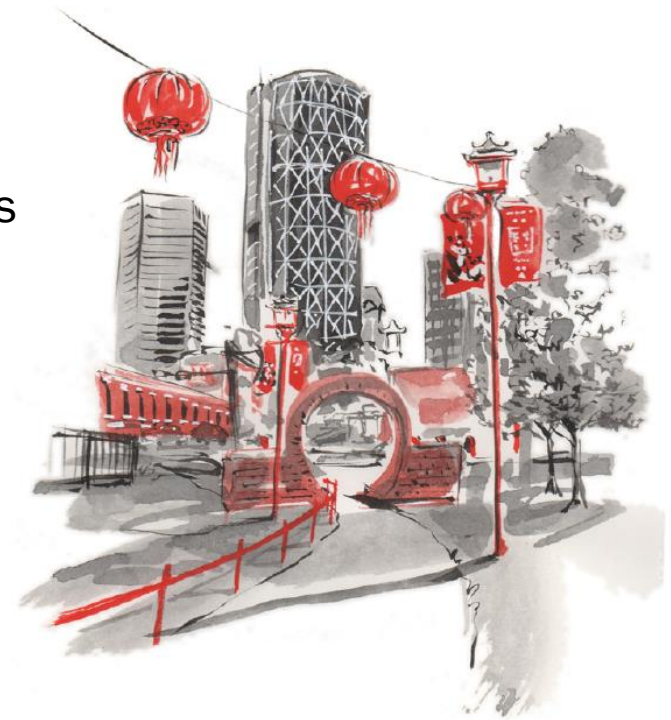
Chinatown's success relies on the area being a culturally distinctive place where people want to live, visit and set up business.

- Long-range, statutory plan that sets out the future vision for redevelopment in Chinatown.
- Serves to provide consistency and certainty to the community, developers and decision-makers.
- Informed by the Chinatown Cultural Plan, the document highlights the clear intersections between cultural and land use planning.



Core ideas of the ARP :

1. An affordable and attractive residential neighbourhood
2. A unique character continues to be expressed through the built environment
3. Chinatown's historic significance is preserved
4. Vibrant streets and eclectic commercial offerings support a thriving local economy
5. Chinatown supports community, family and individual health and harmony



Renaming James Short Park and Parkade

A new name is being recommended to acknowledge the racial discrimination faced by Chinese Calgarians.

Renaming civic assets is an important step towards becoming an anti-racist and inclusive city.



Renaming James Short Park and Parkade

The City of Calgary is renaming James Short Park and Parkade. Engagement will look to identify new potential names, as well as ideas to celebrate Chinatown's history.



Engagement and Communications

- Citizen-led Chinatown Advisory Group
- Residents and community organizations
- Landowner, developers, and industry group
- Residents of Calgary



3 languages used for publishing engagement materials:
Traditional Chinese, Simplified Chinese and English



8,500 people engaged



1.4 million times people saw our **communications and advertisements**



Program Learnings

- Tomorrow's Chinatown serves as a template for future cultural planning projects.
- Innovative approach demonstrates the opportunity to incorporate and enhance community cultural resources through planning and development projects.
- In working cross-corporately and leveraging Urban Alliance's academic research, the program strived for a broader and deeper understanding of the community

Reaffirms the **interconnectedness of people, place, and culture**, which cannot be understood in isolation.



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