

# THE INGREDIENTS NECESSARY TO BUILD A GREAT CALGARY:



CITY OF CALGARY  
**RECEIVED**  
IN COUNCIL CHAMBER

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CITY CLERK'S DEPARTMENT

## WHY ARE WE IN THIS PLACE?

I am here because, probably like many of you, I care about, to quote the MDP's City's Growth Strategy: *"where growth and change should occur to ensure the best possible social, environmental and economic outcomes for the citizens of the city both today and into the future."*

**DO YOU WANT HAVE A CONVERSATION ABOUT THE  
INTENTIONS AND OPPORTUNITIES ASSOCIATED WITH  
COLLABORATION AND COMMUNITY ENGAGEMENT  
IN ESTABLISHED COMMUNITIES?**

Let's talk in the place we find ourselves.

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against the dark blue background.

## QUESTIONS FOR YOU TO CONSIDER:

1. Does established community engagement only reside in a practice of research, gathering data?
  1. If so, what is the intention?
2. In order to appear efficient today, minimizing the amount of collaborative engagement, and focusing on gathering data, appears to be the best solution?
3. There is capacity residing in established communities, so appreciating the ingredients of the MDP Growth Strategy, do we want to harness it?