

Policy Steward's Compliance Reports



SN2021-0001 Policy Steward's Compliance Report
Proposed Community Naming – Starfield East & Great Plains East
July 6, 2021

Proposed Community Name: Starfield East & Great Plains East |

**Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) Requirements:
Schedule 1 - Requirements for Municipal Naming of Communities and Roadways
Section 1. Municipal Naming of Communities**

Policy Requirement	Compliant (Y/N)	Comments
1.1.1 The proposed Community name should either reflect Calgary's Heritage or local geographic feature(s), including flora and fauna, and/or further a sense of community.	Y	
1.1.2 Names should not be divisive in nature. When an individual or group is identified by a name, best efforts should be taken to ensure that the name is not seen as linked with discrimination, oppression and systemic racism nor in violation of community standards as they exist today.	Y	
1.2.1 Proposed Community names shall be distinct from names used for roadways or Communities elsewhere in Calgary. Similar sounding names shall be avoided due to confusion it may create for citizens or emergency services.	Y	
1.2.2 Abbreviations in Community names are not permitted.	Y	
1.2.3 Names containing a hyphen or apostrophe are acceptable. Approved names of this type are also considered legitimate if spelled without the hyphen or apostrophe.	N/A	
1.2.4 Communities, once named, shall not normally be renamed. Council may consider renaming a Community in exceptional circumstances.	N/A	
1.2.5 Proposed Community names that are offensive, misleading or otherwise deemed ineffective/unacceptable will not be permitted.	Y	

Compliance Report Approved by: Steve Wyton

Title: Manager, Corporate Project & Asset Management (Policy Steward)



Proposed Roadway Name(s): Starfield East

**Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) Requirements:
Schedule 1 - Requirements for Municipal Naming of Communities and Roadways
Section 2. Municipal Naming of Public Roadways**

Policy Requirement	Compliant (Y/N)	Comments
2.1.3 Residential roadways within a Community shall either be numbered or named. Roadway names should meet at least one of the following naming requirements: a. Follow a theme, preferably connected to the Community name; b. Reflect local geographic feature(s), including flora and fauna; c. Reflect Community/Calgary Heritage; or d. Be words using the first several letters of the Community name.	Y	
2.2.2 Proposed roadway names shall be distinct from names used for roadways or Communities elsewhere in Calgary. Similar sounding roadway names shall be avoided due to confusion it may create for citizens or emergency services. Duplicated or similar sounding roadway names within the boundaries of deployment of regional emergency services shall be avoided.	Y	
2.2.4 Proposed roadway names that are offensive, misleading or otherwise deemed ineffective/unacceptable will not be permitted.	Y	
2.2.5 When naming roadways after individuals: a. The practice shall be to use names of individuals who are retired (and therefore no longer active in their field of expertise) or deceased; and b. Where appropriate, a written consent from the individual or his/her estate shall be obtained.	N/A	
2.2.6 Prefixes within roadway names are generally not permitted, unless integral for theme naming.	Y	
2.2.7 Abbreviations within roadway names are not permitted.	Y	
2.2.8 Names containing special characters (non-alphabetic and non-numeric characters), with the exception of a hyphen, are not permitted.	Y	
2.2.9 Roadway names (not including a roadway type or quadrant identifier) shall not exceed 14 characters in length. Every number, letter, hyphen or space used in a roadway name shall be counted as one character in the 14-character limit (e.g., 100 Lake Erie Place (13 characters), 16A Street SE (3 characters), Beny-Sur-Mer Road (12 characters)).	Y	



2.2.11 Roadway names consisting of only alphabetic designations are not permitted (e.g., “A Street”, “M Street”, etc.).	Y	
2.2.16 Naming of roadways using a defined theme shall be permitted if the proposed names meet the following requirements: a. Themes must be simple and commonly understood, unless reflecting a theme of national or local significance; b. When there are many names in use throughout Calgary that could be associated with a proposed theme the proposed theme naming shall not be permitted; and c. Where words used within a theme are not easily recognized as being associated with the theme, prefixes may be used (e.g., Lake Bonavista, Lake Lucerne, Lake Tahoe, Lake Wasa, etc.).	N/A	
2.2.20 Words used as roadway types (e.g., “Green”, “Park”, “View”, etc.) shall not be permitted for use in compound names selected as roadway names (e.g., Coventry Park Drive, Skyview View).	Y	

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