

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We had a virtual meeting with the Southwood Community Association president, Becky Poschmann and Director of Development Joan Clark and presented preliminary plans for this property and the property to the south on January 7th/2022. They were excited to see another attempt at a development on the corner of Elbow and Southland Drive that would add more services and enhance this corner of the community. They requested to do a mail drop to inform residents on Springwood Drive and Sussex Cres. of this application and the future plans for development. We are in the process of doing this as this application is being submitted. We will continue to engage with the community as we move through the process.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

As noted above, we met with members of the Southwood Community Association and will be reaching out to local residents.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- keep the community informed as we move through the process
- when we engage an architectural firm we will present more detail plans including shadow studies.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There were no real issues at this point but will continue to work with the community as this application moves forward.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

its too early in the process but we will be engaging with the community through the design process as indicated above.

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