



To Whom It May Concern

Re: File # CPC2015-025 LOC2014-0015
Change of Use for Proposed Liquor Store at 1803 60 Street SE

12CSI is a crime prevention collaborative that works within the 12 communities of CPS District 4 which takes in the above address.

We have three major goals:

1. Increase compliance with criminal laws and city bylaws (in other words, a decrease in social disorder);
2. Improve image and enhance pride;
3. Increase involvement, awareness of issues and inclusion.

It is important that we begin to change the character of the area to help improve the image. 17th Avenue SE has a proliferation of liquor stores, pawnshops, cash stops and bars. It is the cumulative effect that produces a negative image.

The 17th Avenue Corridor Study, which has been passed by Council, recognizes that the character needs to change to enhance the vibrancy and livability of the area.

12CSI is using a variety of strategies to encourage compliance with laws and bylaws. It is an uphill battle in this area due to the accumulation of "negative" uses. Together they are a problem and crime-mapping stats clearly show that social disorder is a major issue for both police and bylaws.

We are also trying to involve the local community. It is applications like this that cause people to think – why bother?! We need good stories to tell.

This application is so similar to a previous application, 12CSI wonders why it was accepted again.

12CSI asks that you also deny this application.

For Scotty Beaton, Chair