

# Applicant Outreach Summary

Applicant: Clay Israelson

New Century Design

06.27.22

**Project name: LOC2022-0007**

**Did you conduct community outreach on your application?**

Yes

**Outreach Strategy**

**Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)**

We have provided responses to all individuals or groups who have contacted us and provide information about the R-CG zoning, the Land Use Amendment process and Development Permit Process. We also direct individuals to our website where we provide general information about R-CG and FAQs. Concerns were generally regarding parking, density, massing, increased traffic and shadowing.

Our outreach thus far has consisted of :

1. **January 17, 2022** Applied with original application of **R-CG** w/ intended basement suites
2. **March 9, 2022** Received Detailed Team Review 1
3. **April 15, 2022** Postcards drop with revised intended zoning of **R-CGex**
4. **April 18, 2022** Contacted the Director of Development at the Highland Park CA to inform them that we had revised our intended zoning to **R-CGex** and sent a digital copy of the post card.
5. **May 3, 2022** Submitted response to DTR1 which included a response to concerns raised by members of the public and the community association.
6. **May 4, 2022** Discussion with Director of Development in regards to intended zoning change and community member concerns.

**Stakeholders**

**Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)**

We are looking to connect with:

- City of Calgary file manager
- Community Association
- Direct Neighbours within a 60m radius (mail drop)
- Ward Councillor

**What did you hear?**

**Provide a summary of main issues and ideas that were raised by participants in your outreach.**

Concerns were generally regarding the following topics: increased demand on street parking, increase in density, loss of mature trees, height and massing, overshadowing increased traffic

**How did stakeholder input influence decisions?**

**Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.**

Each topic was addressed individually in responses to community association concerns and community member concerns. In addition we also spoke directly with the Director of Development about the issues raised and how we intended to revise our intentions, provide information about the R-CGex zoning and the mitigation of concerns through good design.

**How did you close the loop with stakeholders?**

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Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

At this point we have not fully closed the loop. If we receive support for this application at CPC then we will head back out and reconnect with the Community Association and members of public who have contacted us directly. Additionally we are considering submitting a concurrent development permit if we do receive support at CPC.