

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

June 8  
Participants: 2 : owners of 212,220 99 Ave SE  
techniques: Door to Door  
I went to 10 houses & attempted to talk to the homeowners but there was little to no answers. I was told by one of the owners that some of the owners were away on vacation.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Willow Ridge Community Association  
Direct Neighbours

[calgary.ca/planningoutreach](http://calgary.ca/planningoutreach)



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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- Homeowners were pitched an idea from the City about upgrades to Willow Park & the main concern was rapid increase in population, traffic & other everyday concerns.
  - We pitched our idea for building a duplex near other triplexes & 4plexes, however the homeowners were adamant on their decision
  - ★ Direct neighbours only concerns were:
    - lack of parking, lack of sunlight to backyard
- Solution: - Build the duplex toward the front property line with reasonable height, build a garage for parking

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Their ideas did not change our decision, we understand their concerns but having 1 extra family on a street is not going to be increasing population at the magnitudes they discussed when opposing the City's pitch.  
We have discussed the situation with the homeowners directly impacted and have worked out a solution.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

- One of the WRCA members (during the City's pitch) suggested they leave the redevelopment to small businesses & local contractors, no one seemed to oppose the idea.
  - Closing the loop was a challenge as little to none of the attending homeowners wanted listen, we sat down with a couple that had a few questions regarding the property, they also told us the other homeowners would be against it.
- Note: No one at the meeting seemed to live on the street & the ones who did seemed to be willing to listen, we came to an agreement with the direct homeowners.
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