

2022 Calgary Awards Recipients

RECOMMENDATIONS:

That Council:

1. Ratify the 2022 Calgary Awards recipients as recommended by the selection juries (Attachment 1); and
2. Direct that Attachment 1 remain confidential pursuant to Section 17 (Disclosure harmful to personal privacy) of the *Freedom of Information and Protection of Privacy Act* until after the Calgary Awards announcement, to be reviewed on 2022 June 30.

HIGHLIGHTS

- The Calgary Awards Program (“the Program”) is included in Council policy CP2018-2, *Recognitions by Council Policy*, which outlines the parameters of the Program and specifies that recipients are to be selected by a jury from amongst nominations and ratified by Council.
- What does this mean to Calgarians? The Calgary Awards are an opportunity for citizens to nominate deserving individuals, businesses and organizations to be recognized by The City of Calgary (“The City”).
- Why does this matter? The Program recognizes exemplary achievements and contributions by Calgarians and Calgary-based organizations, who make Calgary a great place to live.
- In 2022, there were a total of 172 nominations received in 13 categories. The list of nominees received for all categories is included in Attachment 2.
- Four juries were recruited to select the 13 recipients. The list of juries and their members are included in Attachment 3.
- The names of the recipients will be held confidential until after the official public announcement. Attachment 1 of this report contains the name and short biography of each of the 13 Calgary Awards recipients for 2022.
- Strategic Alignment to Council’s Citizen Priorities: A well-run city
- The Calgary Awards categories and criteria is included as Attachment 4.

DISCUSSION

In 1994, Council established The Calgary Awards to celebrate and recognize outstanding achievements and contributions made by Calgarians. Each year, individuals, corporations, community groups, and organizations are nominated in five major award categories, for a total of 13 awards.

In 2022, the Program was brought into alignment with the current calendar year. The 2022 Calgary Awards will be presented in June 2022.

Nominations were accepted for a five-week period, from 2022 January 5 to February 9.

The City Clerk’s Office secures jury members based on a selection process. Jury members represent a diverse and inclusive cross-section of community leaders, former Members of Council, Senior City Administration, and past award recipients. The list of jurors is provided in Attachment 3.

2022 Calgary Awards Recipients

All nominations were reviewed to ensure eligibility requirements were met. Jury members received the nominations for review, then met to discuss and select the recipients.

Juries selected The Calgary Awards recipients as listed in confidential Attachment 1. A complete list of nominations received is provided in Attachment 2.

Following Council ratification, the City Clerk's Office will notify the recipients and prepare for the announcement and presentation. Planning is underway for a mid-June announcement and presentation, with details to be confirmed based on COVID-19 restrictions, capacities, and guidelines in place. A list of all nominees that provided consent during the nomination process will be posted on calgary.ca/calgaryawards prior to the announcement of recipients in June.

Annually, the City Clerk's Office meets with The Calgary Awards Advisory Group to review the Program and make recommendations for the following year. Members of Council will be asked for their feedback on areas of the Program such as the award categories, promotional strategies, awards presentation, and on the overall Program.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Public Engagement was undertaken
 - Public Communication or Engagement was not required
 - Public/Stakeholders were informed
 - Stakeholder dialogue/relations were undertaken
- 1) Public/Stakeholders were informed
 - Citizens can join an email list to receive updated information on the Program at calgary.ca/calgaryawards.
 - The website and nomination form have translated statements directing those who prefer to read other languages to use Google Translate to translate from English to their preferred language. Statements are translated into Traditional Chinese, Chinese Simplified, Punjabi, Korean, Filipino, and Hindi.
 - The marketing plan included social media posts and sponsored ads, email marketing, radio ads on two ethnic stations, digital ads, industry e-newsletter ads/stories, YouTube ads, a postcard mail out, news release and City employee communications. An information toolkit was created and distributed to Members of Council, award partners and community associations.
 - 2) Stakeholder dialogue/relations were undertaken
 - In 2020, the marketing plan, nomination process and jury selection process of the Program were presented to the Gender Equity, Diversity and Inclusion sub-committee. Feedback was received and included ideas on how to make the Program more accessible, inclusive and diverse so the recipients better represent the citizens of Calgary. The result was: expanded marketing efforts to include new Canadians and marginalized communities; greater efforts to recruit more diverse juries (gender, race, age and jury experience); and, to provide unconscious bias training for jury members prior to reviewing nominations.

2022 Calgary Awards Recipients

- In 2020, a demographic survey was sent to nominators, recipients and jury members. This data informed strategies for 2022 and the survey was sent out again to 2022 participants.
- Business unit and award partners were consulted. The City Clerk's Office partners with Calgary Neighbourhoods and Calgary Building Services on the Award for Accessibility; Environmental Safety Management on the Environmental Achievement Award; and Calgary Growth Strategies on the Heritage Award. Each business unit reviewed their respective award criteria and assisted with promoting the nomination phase with their networks.

IMPLICATIONS

Social

As The City's premier awards program, The Calgary Awards demonstrate Council's commitment to recognizing those who contribute to the community.

Environmental

No environmental impacts were identified.

Economic

No economic implications were identified.

Service and Financial Implications

Existing operating funding - base

Costs incurred to administer the Program are accounted for in the City Clerk's Office operating budget.

RISK

If the ratification of any award is delayed, it may impact notification and preparation for The Calgary Awards announcement and presentation. Should Council wish to delay the ratification of any award recipient, Administration requests Council ratify the remaining recipients.

ATTACHMENT(S)

1. Calgary Awards Recipients – Confidential
2. Calgary Awards Nominees by award category
3. Calgary Awards Jury members
4. Calgary Awards Categories and descriptions

Department Circulation

General Manager/Director	Department	Approve/Consult/Inform
Jill Floen	Law and Legislative Services	Inform
David Duckworth	City Manager's Office	Approve