

Background

Honourary naming is governed by the Municipal Naming, Sponsorship and Naming Rights Policy, CP2016-01. City assets may be named after individuals who have displayed exemplary public or community service. Applicants may submit proposals for honorary naming that are evaluated against policy requirements, including the demonstration of public support.

Previous Council Direction

On 2020 July 20, Council adopted amendments to the Municipal Naming, Sponsorship and Naming Rights Policy, CP2016-01, requiring that naming should not be divisive in nature.

On 2018 April 5, Council adopted amendments to the Municipal Naming, Sponsorship and Naming Rights Policy to clarify terminology, enhance procedures and improve structure and requirements.

On 2017 May 8, Council approved the naming of Max Bell 1, located within The City of Calgary Max Bell Centre “The Ken Bracko Arena” (PFC2017-0248).

On 2016 April 11, Council adopted the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01), replacing the previous Municipal Naming Policy (CS03); the Naming Rights Guidelines – City-Owned, Civic Partners Operated Facilities (CSPS012); and the Sponsorship Policy – City-Owned, City Managed Assets (CS011).