

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

---

**Project name:** Fishmans Land Use - Arlington Street Investment

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### OUTREACH STRATEGY

**Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)**

A number of outreach and engagement strategies were completed as part of this project, including in person and online stakeholder meetings, in-person and online public information sessions and a project website.

2018-2019

- Multiple (4+) meetings with CBMCA, Beltline CA and 17th Ave REDS
- Public introduction and engagement promotions
- Formal public information session (15 in-person attendees)
- Project updates through website

\*\*The project was put on hold and re-started in 2022.

2022

- Multiple meetings (2+) with CBMCA, CBE, Beltline CA and 17th Ave REDS
- Engagement promotions
- Online public information session and survey (11 participants, 1 survey response)
- Project updates through website

### STAKEHOLDERS

**Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)**

Cliff Bungalow Mission Community Association  
Beltline Community Association  
17th Ave REDS  
Calgary Board of Education  
General Public (15 in person in 2018, 12 online in 2022)

[calgary.ca/planningoutreach](http://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### WHAT DID YOU HEAR?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

2018

- Open house attendees ranged from local business owners, residents, community association representatives and industry peers
- Discussions with stakeholders primarily consisted of the following topics:
  - o The importance of maintaining the historic and residential feel of 5A Street
  - o Timeline for application approval and construction
  - o If and how the project will influence future development in the area
  - o The City's broader plans for their Main Streets initiative, and 17th Avenue in particular
- In general, face-to-face discussions ranged from inquisitive, neutral to supportive. For the most part, stakeholders were generally accepting of the look and feel of the draft renderings of the project.

2022:

- o Importance of 5A Heritage Trees and Protection
- o Support for the proposed plaza and smaller CRU units
- o Preference for a stepped building, but understand the new proposed podium and tower
- o Will the CA's thoughts on Community Benefit be considered?
- o Assortment of unit sizes to accommodate singles to families should be considered
- o CA will provide a list of community benefits for consideration at DP Stage
- o Does the building guarantee no shadows on the north side of 17th?
- o Concern over density and parking in this area and desire for assurances that enough parking would be provided

### HOW DID STAKEHOLDER INPUT INFLUENCE DECISIONS?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Arlington has incorporated a number of revisions noted in both 2018 and during the 2022 discussions. These include revisions to setback, facade treatment, stepbacks, floor plate size and shadowing. Arlington understands the significance of community benefits and would like to continue its dialogue with the City, CA, and CBE during the Development Permit stage to ensure that the benefits are meaningful to the community.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

**How did you close the loop with stakeholders?**

**Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)**

A What We Heard Report was started in 2018 and will be updated and shared with the CBMCA and posted on the project website to close the loop and act as a reference for the next level of discussions. The land use discussions are just the beginning.

[calgary.ca/planningoutreach](http://calgary.ca/planningoutreach)