



## APPLICATION FOR COUNCIL COMMUNITY FUND

CC 942 (R2022-02)

***Be sure to save your completed document to your desktop before you print and/or email the form for submission so you do not lose any content. Please attach the application to the Cover report you would bring forward to the Executive Committee***

**Date of Submission – July 20, 2022**

**Name of Project – Coach Hill / Patterson Heights Outdoor Activity Hub**

**Sponsoring Councillor(s) – Richard Pootmans**

**Applicant Name – Coach Hill / Patterson Heights Community Association (CHPH CA)**

**Applicant Contact Number - Include area code – 403.969.3040**

**Applicant Business Unit or Name of Organization –  
Coach Hill / Patterson Heights Community Association**

**Affected or Supporting Business Units and/or Departments –  
City of Calgary: Parks, Roads, Traffic, Neighbourhoods**

**External Support: Parks Foundation, West Springs / Cougar Ridge Community Association and local businesses.**

**Amount of Funds Requested - please include your budget breakdown details, in an attachment -**

**\$250,000**

**Draft EC cover report attached –  Yes  No**

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**Please list supporting documents provided:**

**Community Engagement Results Phase 1 & 2**

**Project Drawings**

**Outdoor Activity Hub Budget**

**Provide a summary description of the project to a maximum of 2 pages –**

**Coach Hill and Patterson Heights residents do not have a community centre or a centralized outdoor gathering space. The site of the proposed Hub consists of open green space beside a permanent baseball diamond and multiple soccer fields. The soccer fields and baseball diamond at the site are used, but the green space is underutilized.**

**The proposed Outdoor Activity Hub is a multi-season, multi-use outdoor community asset which will transform an underutilized open green space to meet the needs of our growing, multi-generational and diverse community. According to The City of Calgary Community Profiles on Calgary.ca, 16% of residents in Coach Hill and 13% of residents in Patterson Heights are aged 0 - 14 years old. In addition, 13% of residents in Coach Hill and 18% of residents in Patterson Heights are aged 65 - 84 years old, both well above the overall City of Calgary mark of 9%.**

**Data from the same community profile documents show 25% of residents in Coach Hill and 35% of residents in Patterson Heights identify as Immigrants. For comparison, the City of Calgary average is 31%.**

**The Outdoor Activity Hub will provide a space to bring together members from all age demographics into one welcoming community space while also creating a "sense of neighbourhood" for those new to the communities and new to Calgary.**

**Anchoring the space is a hard surface sports court used for ball sports, rollerblading and court sports in the Spring, Summer and Fall, skating in the Winter, and hosting events such as markets or concerts year-round. Adjacent to the court is a spacious and accessible Community Garden and a large natural playground. In the centre of these three elements are pathways for**

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**ease of access and an inviting community gathering space with a fire pit, tables, and seating areas**

**The Hub will address the seasonality constraints of the current space and create an area where we can provide more programs. All these additions will help improve social interaction, provide safe spaces for people to gather outdoors and allow residents to organically meet one another as they experience the pleasures of this new space. This project has the potential to build a thriving community that has strong connections, active citizens, social connection, and access to nature – all needs which are not being supported by the current space.**

**Our Hub design includes a variety of elements that cater to different ages, abilities and demographics so we can ensure our residents feel welcome and can enjoy the space in their own way. We will also be providing recreation programs and events for all ages and abilities, including hosting movie in the park, zumba in the park, farmers markets, local pop ups for artist showcases, live music options, Stampede Breakfast and Neighbour Day to invite people to the space.**

**With these enhanced features, we will be able to provide a central neighbourhood gathering space that our community is currently lacking. It will allow our residents to build connections, access nature, and participate in fun physical recreational activities.**

**The Outdoor Activity Hub will be a free and public community gathering space. The proposed site is centrally located in the neighbourhood, so most of our residents will be able to walk or ride their bikes there. Like all City of Calgary parks, this space is a public amenity with standard City of Calgary hours of operation from 5:00 am – 11:00 pm unless otherwise posted.**

**The Outdoor Activity Hub will support our residents' physical and mental well-being by providing the opportunity to connect to their neighbors, be active, and be outside. This project will create a new public-use facility for the community of Coach Hill / Patterson Heights and offers a permanent multi-use, multi-season and accessible sport hub that will be free to all visitors. Not only will the pad support physical activity it will also provide a space for new economic activity in the community. In addition, the pad offers a community location for pop-up farmers' markets, art markets, fitness classes, and learn to play programs.**

**Quote from a resident: "I can't believe the level of effort put in to ensure inclusion of all ages and abilities. I see my 2-year old using this space for over a decade in very age-appropriate**

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ways. Amazing!"

We recognize the importance of free and affordable recreational activities so our project will give us a location to provide more purposeful community gatherings and offer low-cost recreational activities for our residents. There are no City run facilities north of Bow Trail. The nearest (public) recreation center is 3.7 km away from our community and requires our residents to travel by vehicle to access these recreational opportunities. There has been little to no investment in recreational facilities in our community and the demand is growing evidenced by year over year growth in use of our Adopt-a-Rink program. It's becoming increasingly clear to us that our residents value and need these activity options. In a recent community engagement poll, 96% of respondents said they would support the development of a community activity space.

One Resident quoted: "This is a great project - very exciting for our community and something that is very much needed."

Identify how this project meets the criteria as outlined in the Terms of Reference for the Council Innovation Fund. *Please attach additional information as required.* -

The Outdoor Activity Hub is a new project for the CHPH CA, and the first significant infrastructure build in the area in over 10 years.

This is a 100% community-based project. Volunteers identified a need for recreation infrastructure, based on feedback from residents, and are driving forward the project.

We are mindful of our limitations and took care to create a right-sized project for the community in both the initial scope and with an eye on the resources required for the long-term maintenance and support of the space. A larger site, indoor facility, or more complicated infrastructure would be too big for our community association and volunteer base to sustain, so we chose a design that gives the community the most options for the resources available.

An Outdoor Activity Hub will draw residents together and become a Community Hub. Programming provided at the hub, such as learn to skate lessons or classes, fulfills dual purposes - promoting wellness, and providing an income stream to support the hub. The hub will also make CHPH CA eligible for Alberta Gaming, Liquor and Cannabis (AGLC) funding.

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**Outline the proposed timeline for this project, including the final report back date -  
Fall 2024 for completion  
Final report December 2024**

**Identify what success looks like, and how it will be measured -**

**Through community engagement and high usage of the Adopt-A-Rink, we know our community desires and could benefit from a more functional and flexible activity space. Success, therefore means bringing this activity space to our community residents and neighbouring community residents.**

**When we see kids skating in the winter or playing basketball in the spring, we know we succeeded.**

**When we see our seniors out in the community garden, harvesting vegetables from an accessible plot, we know we succeeded.**

**When external groups or resident-led committees or neighbours use the space for gathering, exercise or playing games, we know we have succeeded.**

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