

# Applicant Outreach Summary

August 22, 2022

No public outreach was undertaken for this proposed signage. The applicant has provided the following information in this regard –

“All businesses and building owners on 8<sup>th</sup> Avenue want to see signage that is specific and representative of their brand and business function. It is an expectation that is universal for these types of occupancies and as such, it is not a question of whether signage is appropriate but rather a modification to the bylaw to permit the type of signage our ownership is seeking. The proposed DC District is specifically for manner and not for purpose.”