

# Applicant Outreach Summary

## Outreach Strategy

Outreach efforts were initiated on November 9th, shortly following LOC submission. Key elements of our process include:

- custom on-site signage (in addition to standard large format notification signage)
- letters that were hand delivered to 209 surrounding households
- dedicated project team outreach phone line
- dedicated project team outreach email
- A detailed memo describing the proposed application, development vision and Applicant-Led outreach process was also shared directly with the Capitol Hill Community Association and Ward 7 Councillor's office.

These materials outlined the proposed change and development vision for the subject site, and directed interested parties to get in touch with the project team. The url for the City's of Calgary development map, which provides a direct point of contact for the City File Manager was included on these materials.

## Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Ward 7 Councillor's Office

Capitol Hill Community Association

Surrounding Area Residents (via onsite signage and letter delivery to ±209 homes)