

Street Name in Silverado (Ward 13), SN2022-0003

RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

1. Adopt, by resolution, the proposed street name: Silver Spruce.

HIGHLIGHTS

- This application proposes a new street name, Silver Spruce, for use in the community of Silverado.
- Administration recommends approval of the proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*, and the *Southwest Community 'A' and Employment Centre/ Mixed-Use Area Structure Plan*.
- What does this mean to Calgarians? Municipal naming of communities and streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators in navigating to and within the developing community of Silverado by allowing for unique street names for the north portion of the community.
- The application is associated with land use and outline plan application LOC2021-0152.
- There is no previous Council direction regarding this proposal.
- Strategic Alignment to Council's Citizen Priorities: A city of safe and inspiring neighbourhoods.

DISCUSSION

This application, located in the southwest community of Silverado, was submitted by B&A Planning Group on behalf of the developer, Apex Limited Partnership, on 2022 April 28. The subject land is located south of Stoney Trail SW between Spruce Meadows Way SW and Sheriff King Street SW.

Location maps and site context, is provided in Attachment 1.

The proposed street name, Silver Spruce, was selected by the developer to complement the existing community and reflect the heritage of subject site, which was previously owned by Spruce Meadows. More information can be found in the Applicant Submission in Attachment 2.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Outreach was undertaken by the Applicant
- Public/Stakeholders were informed by Administration

Applicant-Led Outreach

Applicant-led outreach was not required for this application as the north portion of Silverado is still under development.

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City-Led Outreach

In keeping with Administration's practices, this application was circulated to stakeholders. Administration has considered the relevant planning issues and stakeholder feedback specific to the application and has determined the proposal to be appropriate as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation within the city of Calgary.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this proposal.

ATTACHMENTS

1. Location Maps
2. Applicant Submission
3. Policy Steward's Compliance Report
4. Associated Outline Plan (LOC2021-0152)

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform