

**CALGARY TREE DISASTER 2014  
RECOVERY PHASE UPDATE  
(As of 2015 APRIL 15)**

**Tree planting and pruning**

- In 2015, we will plant approximately 46 per cent more trees than during a typical planting year.
- In 2015, we will prune 80 communities, compared to 25 communities in 2014.
- In 2015, we have increased the number of NeighbourWoods communities from 10 to 30.

	Trees Assessed and/or Pruned	Replacement Trees and Street / Parks Trees	NeighbourWoods trees (front yards) planted
2013	45,000	6,510 trees	234
2014	45,000	5,453 trees	342
2015 (planned)	60,000 – 80,000	6,600 trees - total	1,600 – 2,500
		5,000 regular tree replacements	
		1,600 trees replaced from storm	

**Service Requests (SRs) comparison between 2014 and 2015:**

Measure	2015 (to Apr 15)	2014 (to Apr 15)	Comments
311 Tree SRs total	2,294	1,147	Tree Maintenance Developments NeighbourWoods Symbolic Tree
311 Tree Pruning SRs	456	235	
311 Tree Planting SRs Total	481	393	Total includes NeighbourWoods, Symbolic and Planting Incentive Programs.
NeighbourWoods	367	324	
Planting Incentive Program	108	4	
311 Tree Removal / Stump Removal SRs	340	157	
311 Tree Ownership SRs	187	129	
311 Tree Emergencies	260	177	
311 Tree SRs Closed	2,147	1,470	As of 2015 April 15

**Proactive communications and events planned for 2015**

To date we have completed 15 related media calls, three blog posts, two videos, many social media posts, attended the Home and Garden show and the Gardening Show, updated [calgary.ca/tree](http://calgary.ca/tree) web page and created a [calgary.ca/treerecovery](http://calgary.ca/treerecovery) web page.

**Tree Resource Days** - Engage citizens in tree care education for pre and post disaster

- May 9 Disaster Alley – McMahon Stadium
- May 17 South Glenmore Park
- June 14 Prairie Winds Park
- June 28 South Glenmore Park

**Other events and communication to citizens for 2015**

<b>Date</b>	<b>Event/Communication Plan</b>
April 27 to May 3	Report to Calgarians - Update citizens on progress
April 28	Spot a tree concern? - Video, blog, social media
April 29	Devonian Dialogue presentation
Through April & May	Attend Main Streets engagement sessions
Starting 1st week of May & through the spring	Media campaign - Promoting events and where citizens can get information to care for their trees
1st week of May	Launch the new interactive map - Citizens will be able to access up to date info on what work is planned, where & when.
May 2	Assessing the damage & making decisions - Global Your Garden Segment *
May 7	Arbour Day
May 9	Tree & shrub selection – Global Your Garden Segment *
May 30	Basic tree & shrub pruning – Global Your Garden Segment *
June 6	Tree planting & benefits – Global Your Garden Segment *
July 11	Mature tree care – Global Your Garden Segment *
August 8	Mulching – reducing weeds & saving water - Global Your Garden Segment *
August 15	Naturalization – biodiversity
August 29	Pruning for health & strong structure - Global Your Garden Segment *
September	Tree life-cycling pilot project
September	Landscape architect pilot project

**2015 Budget Allocations (000's)**

	2015	2015	2015		<i>Regular</i>	
	<b>Total Program</b>	<b>1-time</b>	<b>Redirected</b>		<b>Operations</b>	<b>Description</b>
<b>Recovery</b>						
TOC Office	1,490	1,300	190			Staff, general office expenses
Contract Pruning	7,800	7,800	-			Contract RFP
City Pruning	2,730	600	2,130			City Forces
Asset Management Inventory	1,040	1,000	40			Inventory, GPS units
Regular Operations	-	-	-		6,253	Service Requests, Tech Services
<b>Recovery Total</b>	<b>13,060</b>	<b>10,700</b>	<b>2,360</b>		<b>6,253</b>	
<b>Citizen Outreach</b>						
Environment & Educational Initiatives	570	370	200			Resource Days, NeighbourWoods, Media Buy
Communications	310	310	-			Online, TV, Print
Community Planting	520	520	-			Storm Replacement Trees
Additional Plantings & Nursery	-	-	-		1,842	Regular Planting Programs
<b>Citizen Outreach Total</b>	<b>1,400</b>	<b>1,200</b>	<b>200</b>		<b>1,842</b>	
<b>TOTAL</b>	<b>14,460</b>	<b>11,900</b>	<b>2,560</b>		<b>8,095</b>	