

## 2020 Calgary Awards Recipients

---

### RECOMMENDATION(S):

That Council:

1. Ratify the 2020 Calgary Awards recipients as recommended by the selection juries (Attachment 1); and
2. Direct that Attachment 1 remain confidential under Section 17 (Disclosure to personal privacy) of the *Freedom of Information and Protection of Privacy Act* until after the Calgary Awards announcement, to be reviewed on 2021 June 30.

### HIGHLIGHTS

- The Calgary Awards Program is included in the Recognitions by Council Policy (CP2018-2), which outlines that recipients are to be selected by a jury from amongst nominations and ratified by Council.
- What does this mean to Calgarians? The Calgary Awards are an opportunity for citizens to nominate deserving individuals, businesses and organizations to be recognized by The City of Calgary.
- Why does this matter? The Calgary Awards program recognizes exemplary achievements and contributions by Calgarians and Calgary-based organizations, who make Calgary a great place to live.
- As a result of an enhanced marketing strategy, 48% more nominations were received over 2019 with a total of 169 nominations in 13 categories, including the W.O Mitchell Book Prize. The nominees will be announced to the public prior to the recipient announcement in mid-June. The list of nominees received for all categories is included in Attachment 2.
- Four juries were recruited to select the 13 recipients. The list of juries and their members are included in Attachment 3
- The names of the recipients are to be kept confidential until after the official public announcement. Attachment 1 of this report contains the name and short biography of each of the 13 Calgary Awards recipients for 2020.
- Strategic Alignment to Council's Citizen Priorities: A well-run city
- The Calgary Awards categories and criteria is included as Attachment 4.

### DISCUSSION

In 1994, The City of Calgary established The Calgary Awards to celebrate and recognize outstanding achievements and contributions made by Calgarians. Each year, individuals, corporations, community groups, and organizations are nominated in five major award categories, for a total of 13 awards.

Nominations were accepted for a five week period, from 2021 January 6 to February 10.

The City Clerk's Office secures jury members based on a selection process. Jury members represent a diverse and inclusive cross-section of community leaders, former Members of Council, Senior City Administration, and past award recipients. The list of jurors is in Attachment 3.

## **2020 Calgary Awards Recipients**

---

All nominations were reviewed to ensure eligibility requirements were met. Jury members received the nominations for review, then met to discuss and select the recipients.

Juries selected the Calgary Awards recipients as listed in confidential Attachment 1. A complete list of nominations received is in Attachment 2.

Following Council ratification, Administration will notify the recipients and prepare for the announcement and presentation. Planning is underway for a mid-June announcement and presentation, although details will be confirmed based on COVID-19 restrictions, capacities and guidelines in place at the time.

### **STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)**

- Public Engagement was undertaken
- Public Communication or Engagement was not required
- Public/Stakeholders were informed
- Stakeholder or customer dialogue/relations were undertaken

#### 1) Public/Stakeholders were informed

- New to the [Calgary.ca/calgaryawards](http://Calgary.ca/calgaryawards) website was an opportunity for citizens to join the email list to receive updated information on the program. Also new was translated statements directing those who prefer to read Traditional Chinese, Punjabi, Korean and Filipino to use the Google Translate button at the bottom of the website to translate from English to their preferred language.
- The marketing plan, activated on January 6 included social media organic posts and sponsored ads, email marketing, print ads in five ethnic and several English publication, digital banner ads, YouTube ads, postcard mail out, news release and City employee communications. A communication and information toolkit was created and distributed to Members of Council, award partners, civic partners and community associations.

#### 2) Stakeholder dialogue/relations were undertaken

- The marketing plan, nomination process and jury selection process of the Calgary Awards program were presented to the Gender Equity, Diversity and Inclusion sub-committee. Feedback was received including ideas on how to make the program more accessible, inclusive and diverse so the recipients better represent the citizens of Calgary. The result was: expanded marketing efforts to include new Canadians and marginalized communities; greater efforts to recruit more diverse juries (gender, race, age and jury experience); and, to provide unconscious bias training for jury members prior to reviewing nominations.
- A demographic survey was sent to nominators, recipients and jury members, so that data can inform future strategies.
- Business unit and award partners were consulted. The City Clerk's Office partners with: Calgary Neighbourhoods and Calgary Building Services on the Award for Accessibility; Environmental Safety Management on the Environmental Achievement Award; and Heritage Calgary on the Heritage Award. Each

**2020 Calgary Awards Recipients**

---

business unit reviewed their respective award criteria and assisted with promoting the nomination phase with their networks.

**IMPLICATIONS**

**Social**

As The City’s awards program for recognizing exemplary achievements by Calgarians, recognizing citizens with a Calgary Award demonstrates Council’s commitment to those who contribute to the community.

**Environmental**

No environmental impacts were identified.

**Economic**

No economic implications were identified.

**Service and Financial Implications**

Existing capital funding - Base  
\$0

Costs incurred to administer The Calgary Awards Program are budgeted in the City Clerk’s Office. Given reductions to the scale and scope of the Ceremony and Reception, due to COVID-19 restrictions, cost savings from original budget allocation are expected this year.

**RISK**

If the ratification of any award is delayed, it may impact notification and preparation for The Calgary Awards announcement and presentation. Should Council wish to delay the ratification of any award recipient, Administration requests Council ratify the remaining recipients.

**ATTACHMENT(S)**

1. Calgary Awards Recipients – Confidential
2. Calgary Awards Nominees by award category
3. Calgary Awards Jury members
4. Calgary Awards Categories and descriptions

Department Circulation

General Manager	Department	Approve/Consult/Inform