

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 4040 Bowness Road NW / 1000 and 2000 Veterans Place NW

Did you conduct community outreach on your application?

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and other relevant details)

The Applicant's team has coordinated an outreach effort and has reached out to Ward 7 Councillor, the Parkdale Community Association and adjacent stakeholders to brief them on the intent of the land use amendment application and kept them informed of the application submission and review process.

Given COVID19 restrictions for in-person consultation events in enclosed spaces, our team has facilitated detailed information about the application through digital media. We will also liaised with the City's Engage team to keep them informed of our approach.

Ward 7 Councillor:

- Reached out on Nov. 17, 2021, meeting pending.

Parkdale Community Association:

- March 3, 2020
- Oct. 13, 27, 2021
- Nov. 9, 2021

South Shaganappi Area Strategic Planning Group:

- March 5, 2020
- December 1, 2021, formal presentation scheduled.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Ward 7 Councillor
Parkdale Community Association
South Shaganappi Strategic Planning Group
Office of the Chief Medical Examiner, Government of Alberta



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The CA has expressed general agreement with the proposed development concept and the inclusion of ancillary retail and commercial space accessible to the public. Discussion points included anticipated traffic and parking, accommodation of active mobility modes (i.e. bicycle parking facilities), building height, sustainable design targets and overall built form, which our team has satisfactorily addressed.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Our team has used feedback received to inform the design proposed and confirmed that the proposed approach meets project and community expectations.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Our team understands the conversation with stakeholders as an ongoing dialogue and we anticipate the engagement process to continue as the application proceeds to approval.