



Restaurant & Brewery Industry Business Experience Improvement Program Update BAC2022-0668

Business Advisory Committee
2022 June 06
ISC: Unrestricted



Business Experience Improvement Program Update

RECOMMENDATION:

That the Business Advisory Committee receive this Report for the Corporate Record.



Business Experience Improvement Program Update



**Need a restaurant
or brewery permit
or licence?**

**We'll help get you there
faster.**



Customer experience

Business Experience Representatives

Team alignment





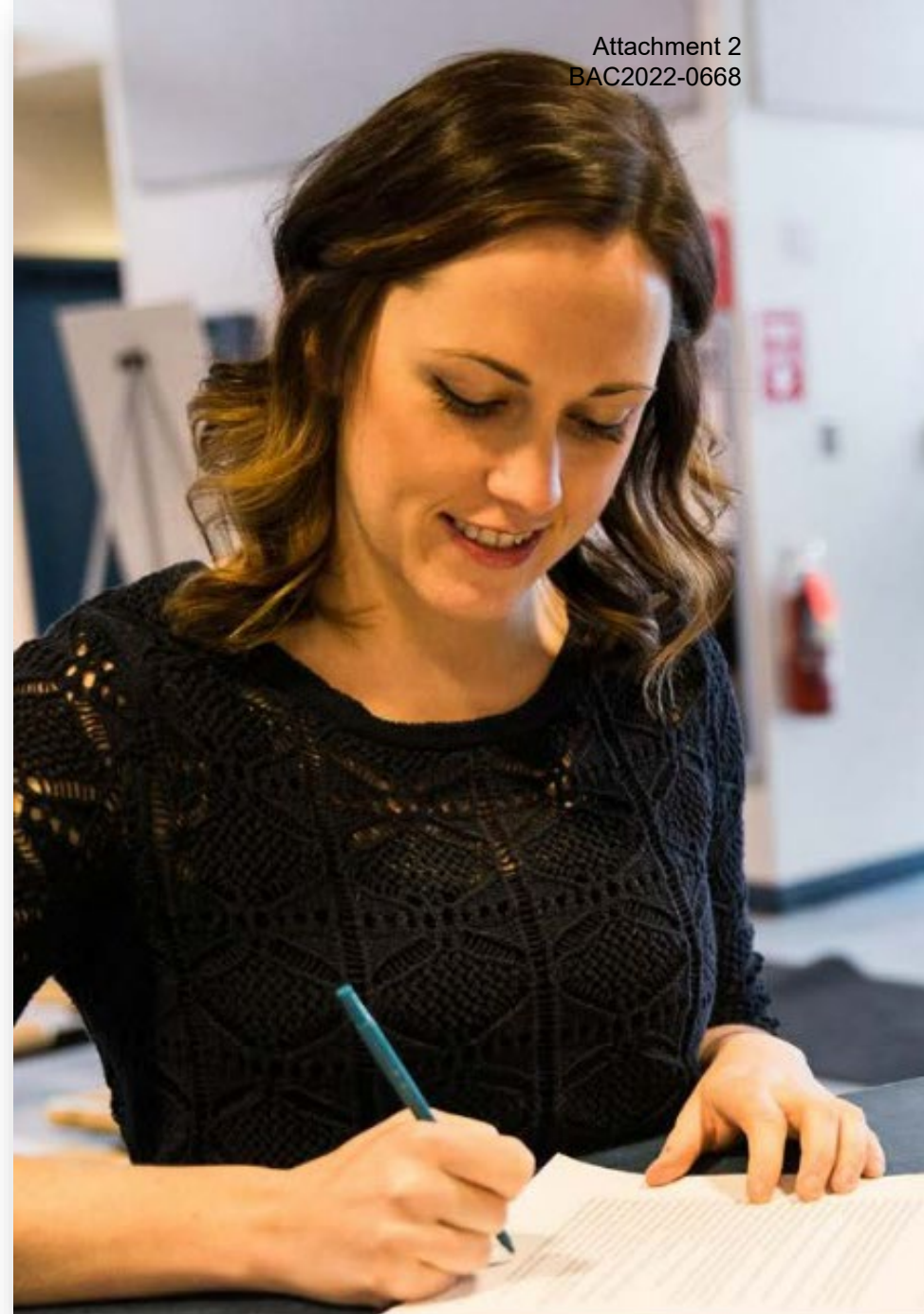
Education & training

Website redesign

Building Permit Completeness Review

HVAC inspection service

Awareness & marketing campaigns





Service improvements

Technology

Patios

Centre City Enterprise Area

Industrial districts

Consolidation of 'use' categories

Customer journey





Value of a business licence

Approvals navigation for businesses

Modernize the service





**Need to open a
business?**

**We'll help get you there
faster.**



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