



Photo courtesy of Ethnik Festival of the Arts | Photo: Motif Photography

2021 Civic Partner Annual Report

Calgary Arts Development Authority



2021 Highlights and Results

\$11.6
million

Invested into the sector

500+

Grants

21,955

Activities by grantees

4M

Total # of participants
and audience

Public Art



ISC: UNRESTRICTED

Photo courtesy of BUMP Festival

Cultural Activation Fund



Investment through grants and sponsorships in 64 projects supporting

- Music City Strategy
- Downtown Strategy
- Winter Strategy
- Creative Economy Strategy



KDF at the RISE UP launch | Photo: Marc Tran

RISE UP YYC Partnership

31 summer weekend events | 20 fall weekend events

20 Pop-Up Performances | 45 hours of free family-friendly programming

33 Hotels Live events – 124 artists | 1,650+ rooms | 5,013 attendees | \$300K+ in ticket sales

7 Relaunch Lunches – over 300 attendees

A COVID-19 Protocols Handbook



RISE UP Pop-Up Performance | Photo: Jeff Kynoch

2021 Community Engagement

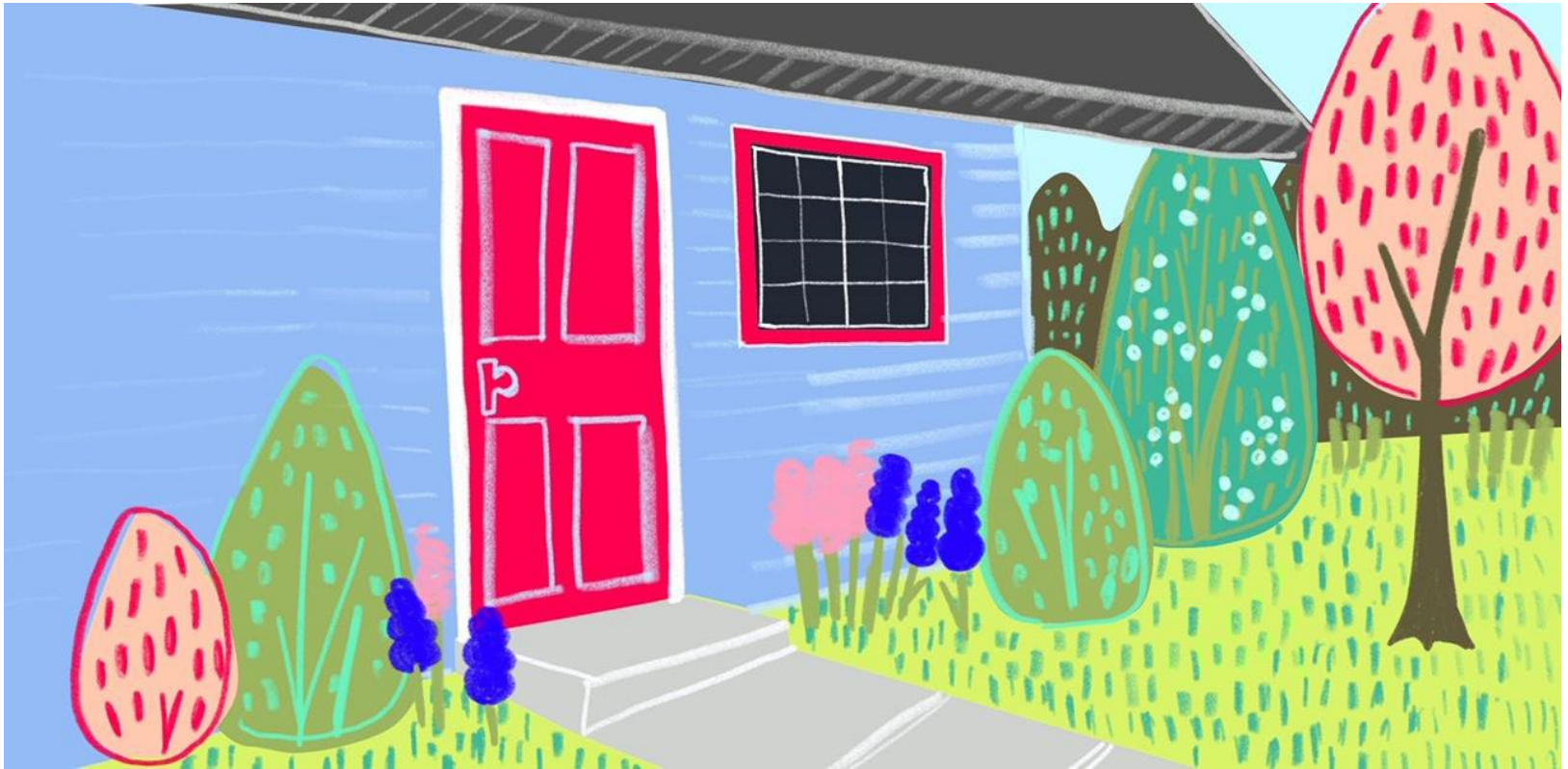


Illustration from *Leaving Home*, an animated video created by Barbara Amos

Community Working Group

Cultural Instigators

Art for Social Change

Relief

Recovery

Resiliency



Let's harness the power of the arts to help us reimagine our city

Joy and meaning

A vibrant downtown

Attracting and keeping young talent in Calgary

Equity and belonging

Tackling challenging issues

Telling our stories

Inspiring youth

Developing the creative economy



Questions?

