



2021 Civic Partner Annual Report

2021 Highlights and Results

During the height of COVID-19, we invested in Calgary's social cohesion & wellbeing:

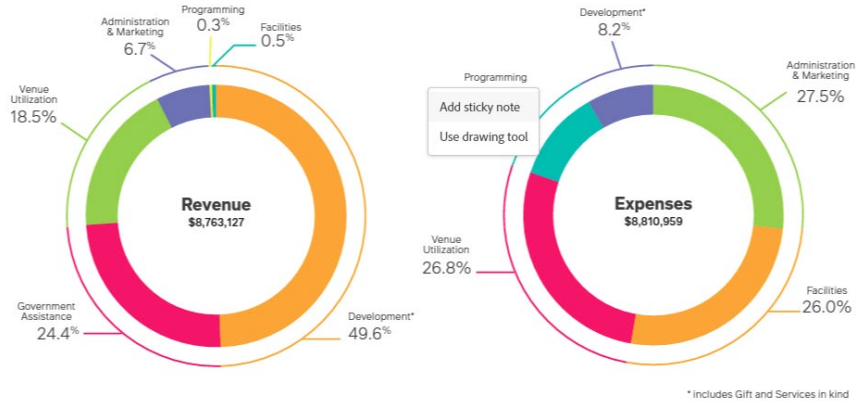
- Engaging with more Calgarians outside of our facilities than ever before via free livestreams and outdoor shows, including 14,990 students and educators
- Creating first-of-a-kind partnerships with Canon Canada and CKUA to bring Arts Commons content to the world
- Launching TD Incubator, under the guidance of artists Contra and Jae Sterling to celebrate and learn from local BIPOC artists
- Beginning the development of an Indigenous Strategy under the guidance of Elders Reg and Rose Crowshoe, and the mentorship of United Way of Calgary
- Upgrading facility air handling to include Merv-15 Air Filters and UVGI Air Disinfectant Systems

We cannot give what we do not have. We leaned into our values by:

- Retaining our staff and investing in their professional development and wellbeing, with over \$1.8M in support from the Canadian Emergency Wage Subsidy program
- Supporting local artists by doubling down on our free, outdoor ArtsXpeditions series: 78 performances across 30 unique locations featuring 129 artists
- Announcing the Season of Gratitude campaign, which is gifting up to 10,000 free tickets to Calgary essential workers to performances programmed by our resident companies
- Contributing to Calgary's revitalization by spearheading the single largest cultural infrastructure project in Canada today, and the world's first performing arts centre to be designed since COVID-19



Finances: Impact of COVID-19



2020-21 Snapshot:

- 55% drop in earned revenues from 2019-20 (\$2.6M+)
- Contributed revenues increased by 55% due to incredible community support (\$2.2M)
- Ended the year with a moderate \$47,000 deficit despite the loss of earned revenues and the strategic increase in free and accessible programming

- Even with an overall decrease of \$6.5M in earned revenues since 2019, we were still able to create new programs and partnerships to make the arts more accessible to Calgarians and still reduce our anticipated deficit
- We retained our salaried staff at full-pay, while implementing new workforce engagement policies and restructuring departments for increased efficiencies
- In addition to the incredible support from The City of Calgary, Arts Commons was able to leverage its private sector relationships to:
 - Retain over \$740,000 in sponsorship during a year where nothings was as it should be
 - Launch a \$552,000 Board-led campaign, which leveraged an additional \$176,000 from long-time donors
 - Welcome 359 new community supporters, receiving more than \$67,000 in donations and ticket conversions

PEDITIONS

Arts
Commons

ARTS X PEDITIONS

Questions?