Calgary's Home for Innovators!

2021 Civic Partner Annual Report

Platform Calgary

We **elevate Calgary tech** by providing core infrastructure, supporting aligned partners, building community and sharing the story.

We operate connected **hubs of excellence** that advance innovative startups, investors, talent and industry.

**2021 Civic Partner
Annual Report**

Platform Calgary

Top 100 Emerging Startup Ecosystems Globally - #61-70

Top 30 Global Cleantech Startup Ecosystems

Really starting to work at scale ➡️

ALBERTA CATALYZER

310 startups
22 cohorts/yr

500 CANADA

15 startups
2 cohorts/yr

THRIVE by SVG VENTURES

10 startups
2 cohorts/yr

PLUGANDPLAY

90 startups
6 cohorts/yr

TELUS Community Safety & Wellness Accelerator

10 startups
2 cohorts/yr

2021 Highlights and Results

clients served... is growing fast

1431
592
445
393
157
142
81

2015 2016 2017 2018 2019 2020 2021

2021 Highlights and Results

Accelerators, Investors & Venture Builders
Alberta Enterprise Corporation
Alberta Innovates
AltoSante
BDC
EDL/Tecconnect
Forum Ventures
Fuse 42 SDG Accelerator
Harvest Builders
Imaginal Ventures
Innovate Calgary
Intergen
LIFT Accelerator
Metiquity Ventures Fund
NACO
Social Venture Partners
Spring
Startup TNT
SVG Ventures | THRIVE Canada
The51
The Accelerator
Thin Air Labs
Valhalla Private Capital
Volition

Corporate Partners
Blakes
CBRE
Colliers
Evans Hunt
Fasken
KPMG
Longview
Pixeltree
Yaletown

Community & Capacity Builders
A100
Africa Centre
Alberta Esports Association
Alberta Women Entrepreneurs
Beakerhead
BusinessLink
Calgary on Purpose
Calgary Game Developers Association
Calgary UX
Chic Geek
Civictech YYC
ComIT
Data for Good
Digital Alberta
Fuse 33
Jumpstart
LiveWire
Momentum
Product Calgary
Studio Bell, home of the National Music Centre
TedXCalgary
THECis
Venture Mentoring Services Alberta
VR/AR Association (Alberta)
YYC Data Society
Youth Focused
Careers Next Gen
Futurpreneur
Junior Achievement Southern AB
League of Innovators
MindFuel
Robogarden
TELUS Spark
Venture for Canada
YELL

Post-Secondary Institutions & Skill Academies
321 Growth Academy
Bow Valley College
Canada Learning Code
Campus Alberta Neuroscience
Class Rebel
Cybera
General Assembly
Hunter Centre for Entrepreneurship and Innovation
Hunter Hub for Entrepreneurial Thinking
InceptionU
Lighthouse Labs
Mitacs
MRU Institute for Innovation & Entrepreneurship
SAIT School for Advanced Digital Technology
W21C

Sector Specific
Alberta Ecotrust Foundation
Alberta IoT
Alberta Machine Intelligence Institute (Amii)
Bioenterprise
CETAC-WEST
COSIA
Decentralised Energy Canada
Energy Futures Lab
Foresight Cleantech Accelerator

partners involved... is growing fast

Calgary

Current State

betakit

Y Combinator-backed CostCertified lands $8.45M to build the 'Amazon for construction'

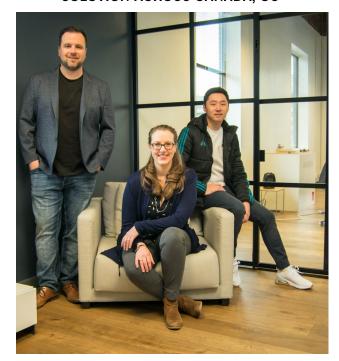Mary Ann Azevedo   @bayareawriter / 9:00 AM MDT • October 6, 2021

PAYSHEPHERD SECURES $700,000 TO EXPAND ITS CONTRACTOR BILLING SOLUTION ACROSS CANADA, US

betakit

FLAHMINGO RAISES $1.88 MILLION CAD, TEASES LAUNCH OF NEW APP IN Q1 2022

Current State

🔴 Ongoing COVID-19 & supply chain challenges -> late opening

🟡 Capital campaign completion: $5.5M+ private, $3.5M+ gov't

🟡 Ramp up period underway, business model iteration -> runway

🟢 Corporate structure change to align with Calgary in 2022

🟢 Renewed provincial Regional Innovation Network program funding

🟢 Focused and aligned strategic direction

Questions?