

Parking Management Zone Change - Bridgeland

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IP2022-0392
Attachment 4
ISC: Unrestricted

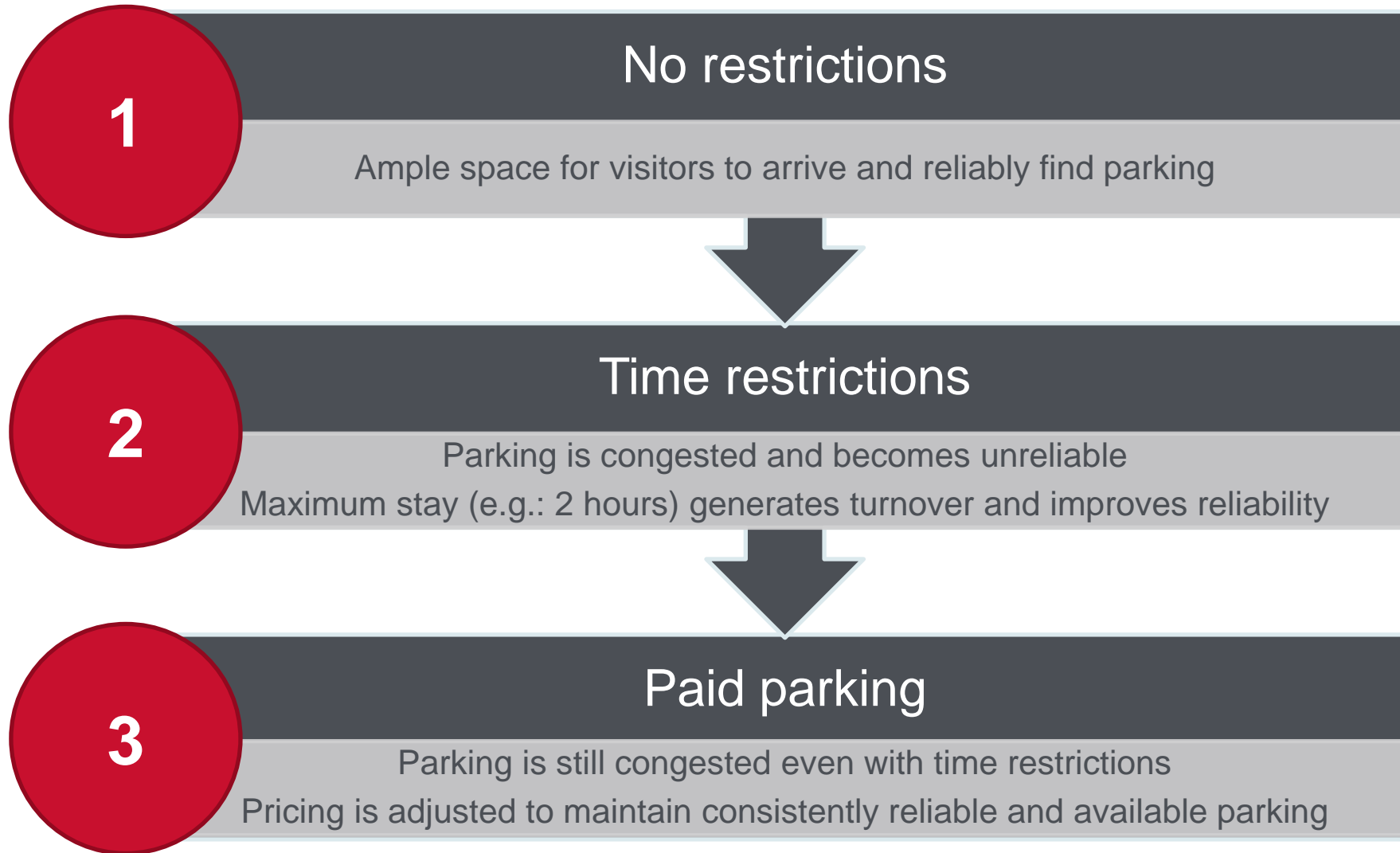
New and Modified Parking Management Zones

- Calgary uses a staged approach to parking management.
- When on-street parking in a commercial area is consistently full and difficult to find, we begin to use different tools to manage it.
- Administration uses data to ensure a fair and consistent approach across all Calgary communities.





The Staged Approach to Parking Management



Why Use Paid Parking?

Paid Parking:

Is More Reliable

- Creating available space where there is none currently

Is More Efficient

- Encouraging parkers to look at all choices (surface lots, parkades and on-street)

Supports Businesses

- Ensuring parking is available (and not deter people from visiting)

The Bridgeland Commercial Area

- Historic local and regional shopping node since the pre-war era.
- Significant increase in commercial developments and activity since 2000.
- Area has had paid parking for several decades,
- New developments are expanding the commercial footprint of the neighbourhood beyond the current parking management area.
- Administration is seeking to expand the paid parking area by one block.



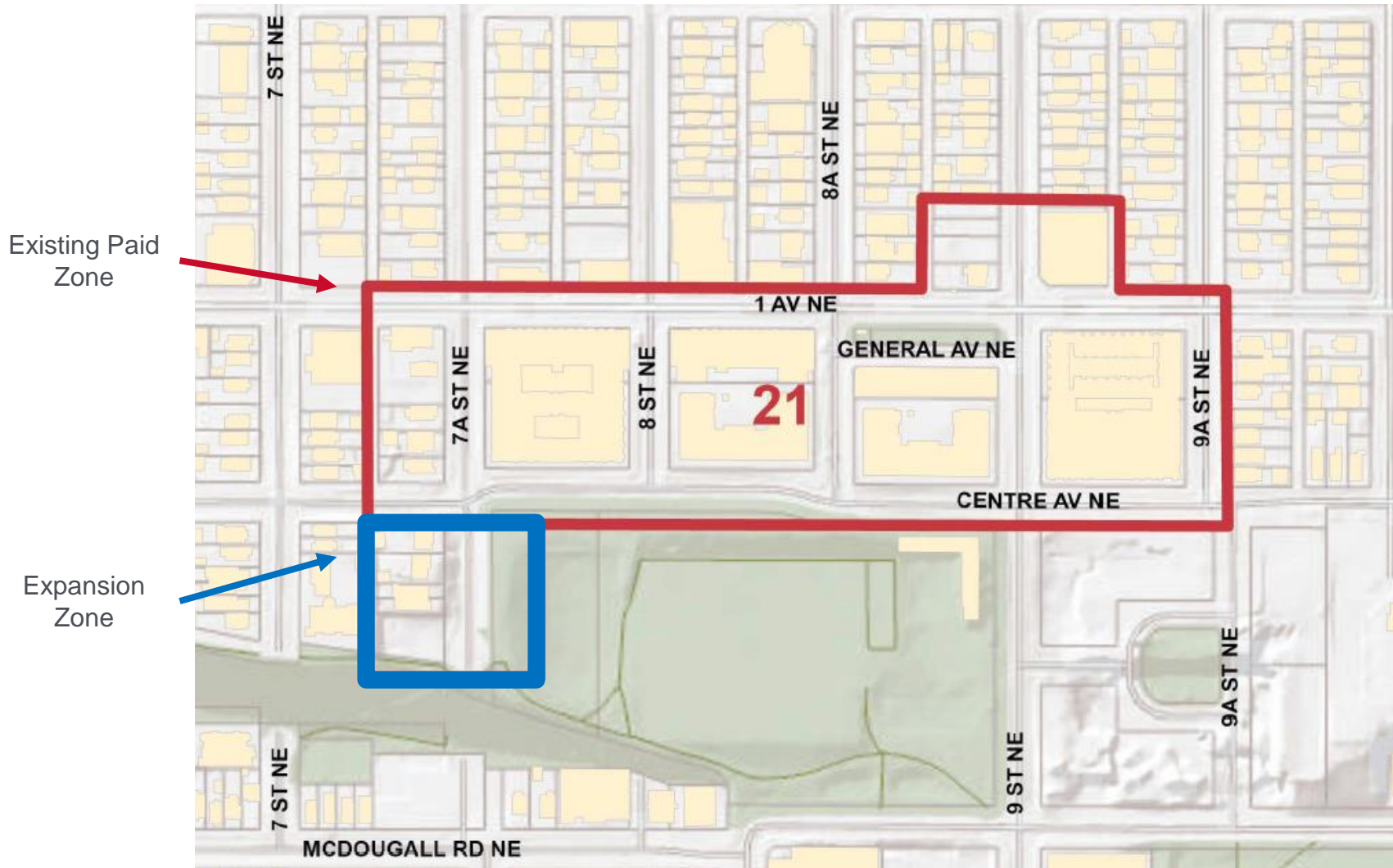
Data and Outreach

Occupancy of Parking Spaces in Expansion Area

Time Period	Average Observed Occupancy
Weekday Morning	94%
Weekday Afternoon	95%
Saturday	100%

- Review initiated by Business Improvement Area.
- BIA consulted throughout data collection and reporting process.

Parking Management Expansion Area







Recommendation

That Committee recommend that Council amend Council policy CP2021-04 “Calgary Parking Policies” to replace the current zone map 21 with the map in Attachment 2.