

# Applicant Outreach Summary

2021 December 22



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission**

**Project name:** Mini-Mall Self Storage

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

[Empty text box for rationale]

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our outreach strategy included the following:

- 1) contacting the Beltline Neighbourhoods Association with a project summary email and offer to meet (July 21, 2021) ;
- 2) contacting adjacent building/land owners with a project summary email and offer to discuss project details (August 08, 2021).

6 building/landowners were contacted including the following:

West of site: 11th Avenue Place Morguard Investments Ltd

North of site: Western Block

Northwest of site: MacCosham Place Daniel Pearse & Associates

Buildings not immediately adjacent down 11th Ave. SW: Lewis Lofts Re/Max Realty

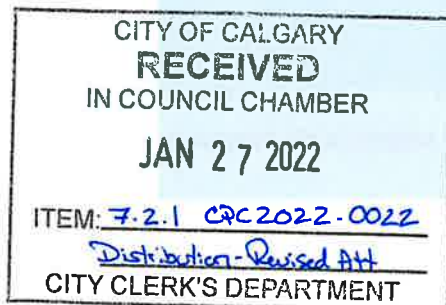
Buildings not immediately adjacent down 10th Ave SW: Luxuries of Europe & Impark

- 3) Meeting with Victoria Park Business Improvement Area - including 8 nearby business owners (Sept. 23, 2021)
- 4) Meeting with the Beltline Neighbourhoods Association (Dec. 10, 2021)

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

See above



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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Beltline Neighbourhoods Association responded to our email seeing merit in our proposed use and were curious about loading logistics and the desire to maintain an active street. A meeting was held with a representative of the Association in which they indicated support for our application as it provides a needed service to support residents in the community. The Association highlighted the need to maintain an active at grade environment and ensure loading activities don't compromise the public realm or the at grade retail.

Only two of the building/landowners responded to our outreach and raised concerns about the possible impact of on-street parking, parking in the lane as well as increased traffic in the lane. Discussions with these owners were undertaken and plans were provided indicating the changes to the loading and parking off of the lane. In addition, they were informed of the use of the underground parking for storage users. These responses addressed the concerns raised.

A meeting with the Victoria Park BIA included 8 nearby business owners was held. The project was described, and concerns were raised about the possibility of increased parking in the back lane. A description of the proposed changes to the loading and availability of ample underground parking addressed this issue.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As we are proposing to maintain an active street frontage, provide on site loading from the lane and in the underground, provide parking off the lane (including surface and underground stalls) the comments received were addressed and as such did not substantively influence our proposal.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

As we are proposing to maintain an active street frontage, provide on site loading from the lane and in the underground, provide parking off the lane (including surface and underground stalls) the comments received were addressed and as such did not substantively influence our proposal.

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