

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 990 101 Street SW Land Use Redesignation Application

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

403 Storage conducted a community outreach for this land use redesignation.

CITYTREND (Applicant) continued to engage with the adjacent neighbours, the Councillors office and the County of Rockyview as this land use and policy amendment application progressed.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

1-2-A pre-application meeting was held prior to the submission of this application - PE2021-01207.

2-403 Storage spoke to the neighbours surrounding the site to explain their proposal and obtain their support.

3-It is noted that there is no Community Association in the parcel area.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

403 Storage spoke to the following neighbours who are in favour of the proposed interim self-storage use.

Wolfe Automotive Group at 756 101 Street SW  
Resident at 800-850 101 Street SW  
The Bethel Church at 860 101 Street SW  
Residents at 870 101 Street SW

One neighbour provided feedback and concerns.  
Residents at 1060 101 Street SW

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The neighbours that support this interim self-storage use expressed that it would be an appropriate use for the area, being that this use would be temporary in nature until a comprehensive plan is put in place. Concerns were expressed by one landowner. The concerns included: excessive light, increase in vehicular traffic and safety.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The majority of the neighbours in the area support this interim self-storage use. It is considered appropriate as it is consistent with other institutional and commercial type uses nearby. The amount of traffic generated by this use will be easily accommodated by the existing roadway.

Following comments on lighting, the applicant will implement dark sky strategies at the Development Permit Stage.

Following comments on safety, the applicant will implement strategies for crime prevention at the Development Permit stage.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

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