

Applicant Outreach Summary

2022 January 20



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Land Use Redesignation I-G to I-C 6025 4 Street SE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Since this is a redesignation that is not uncommon in the Manchester Industrial area and many buildings are already zoned I-C, we determined a smaller scale community outreach would be most appropriate.

We visited many neighboring businesses in-person and chatted with the owners and employees. We explained what we were applying for and our motivation for doing so. In total, we spoke to businesses. This was a great opportunity to get to know our neighbors and learn about their businesses and what they offer.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

On January 19th, we visited 2 of our neighboring businesses, Raven Truck Accessories and Dented Paintless (433, 58 ave SE).

On January 20th, we talked with the owner of the building just East across from 4th Street (Chinook Industrial, Pentecostal Missionary Church of Christ, Hope Church). We also talked with the owner of Precision Mounting Technologies.

calgary.ca/planningoutreach



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

All of the business owners and employees we talked with were welcoming of the application and said they had no objections to the change in land use. They felt it wouldn't have any negative impacts on their businesses. There were no concerns raised.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Since this project is quite straight forward and won't have a big impact on the community, this outreach only solidified our optimism about our land use redesignation application.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We told everyone we talked to that we would keep them posted on the process and that they would have a chance to give their feedback in the circulation/advertising step of the approval process. Like we previously mentioned, all feedback was positive so there were no final project decision changes following the community outreach.

calgary.ca/planningoutreach