

Resilient Roofing Rebate Program Monitoring Report – EC2022-0378

Executive Committee

Date: 2022 April 19

ISC: Unrestricted

RECOMMENDATION(S):

That the Executive Committee recommend that Council approve the completion of the Resilient Roofing Rebate Program when the existing funding is depleted.



Why complete the program?

- The program accomplished its goal.
- Calgarians are more aware of the advantages of resilient materials.
- Investing in proactive carbon reduction initiatives will yield more value.
- Disaster-type incentives are more appropriately funded by other levels of government.



Program success measures

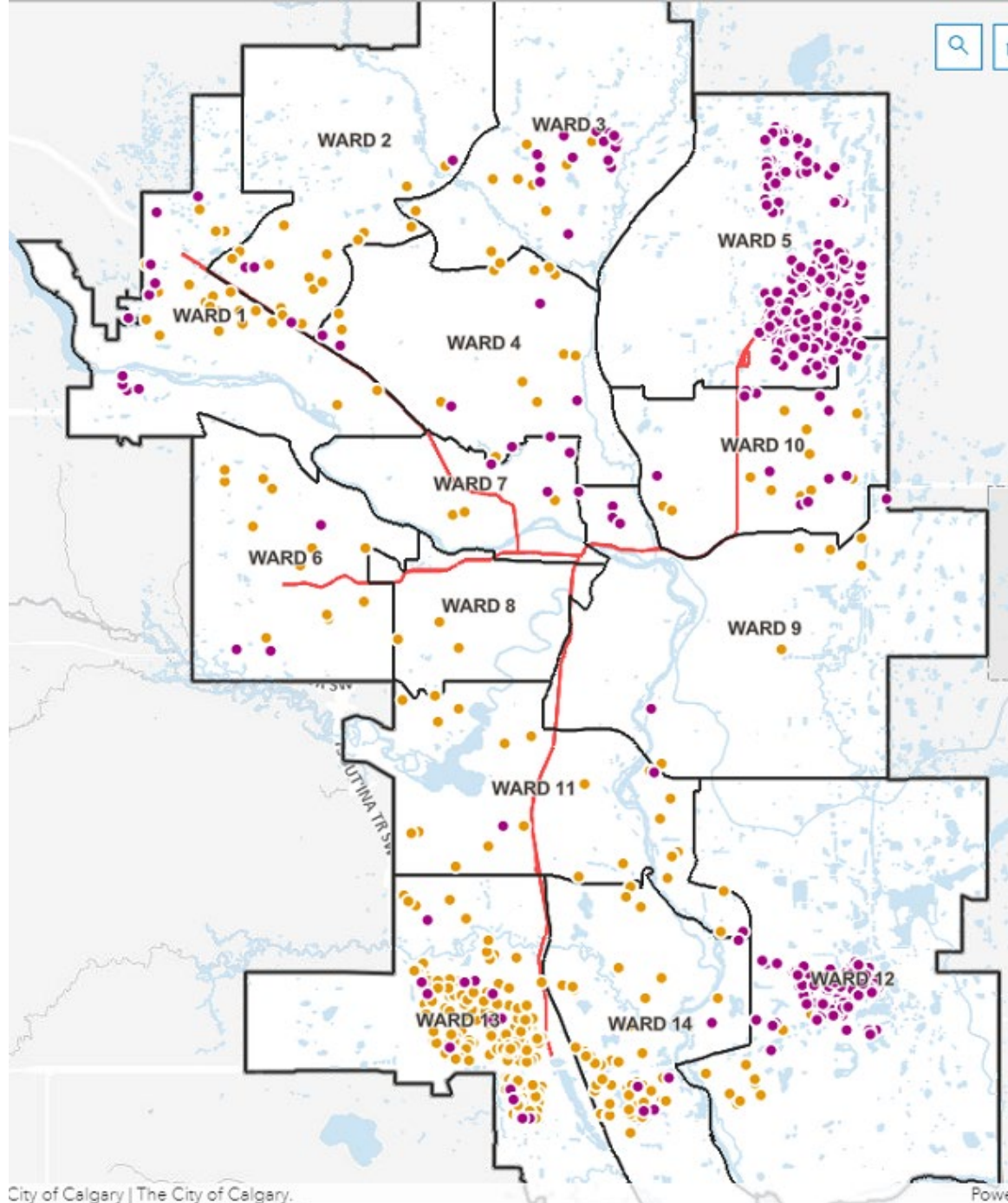
Measure	Year 1 YTD
Building awareness (Education): 200 participants at each webinar	Average 154 attendees
Increased public interest (Education): 100 website visits per week	1,530
Usage (Incentives): Rebate awarded to 500 homes by the end of Year 1	1,073



Program impact

Purple = Group A rebate recipients impacted by hail damage in 2020.

Yellow = Group B rebate recipients who replaced their roof after 2021 June 01.



Program consideration

Approximately 1,574 applications will not be reviewed.

How much would it cost?

Up to \$5 million for these applications who are eligible.

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