

Resilient Roofing Rebate Tracking and Projections

The below table identifies the volume of applications received from 2021 June 1 – July 12 and the anticipated volume of applications for the remainder of year one (until 2022 May 31) of the program.

	Volume	Funding amount
Applications received for 2020 hail events – Group A (as of July 21, 2021)	501	\$1,503,000
Applications anticipated for 2020 hail event – Group A	249	\$747,000
Group A total	750	\$2,250,000
Applications anticipated for Group B – roof replacement	300	\$900,000
Applications anticipated for Group B – 2021 hail events	700	\$2,100,000
Group B total	1000	\$3,000,000
Year 1 total	1750	\$5,250,000

Given the overall rebate program budget of \$2 million, Administration projects that the program will not have sufficient funding to support any *Group B* applicants during year one of the program.

The table below illustrates the program’s success based on the defined success measures.

PROGRAM SUCCESS MEASURES	
Measure	Program Year 1 YTD
1. Building awareness At least 200 participants at each of the resilient roofing webinars	282 attendees
2. Increased public interest Average of 100 website visits per week on resilient roofing	2,596 visits per week
3. Usage Rebate awarded to 500 homes by the end of Year 1 of the program	87 rebates awarded