

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** \_\_\_\_\_

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

Mailers were completed on March 10th and sent to the developer distribution in the neighborhood. The mailers were distributed approximately 1 week prior to a virtual presentation before the BCA on April 7th at 7:00 PM. We presented before the BCA and a few residents virtually. There were limited questions and concerns brought before us in regards to the project. No phone or email concerns were brought forth either the mailer nor the BCA meeting.

### **Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

At this time, the proposed plan would look like this:

1. Week of March 10th - prepare mailers/webpage for information for proposed project - mailers to be handed out within a 1 block radius. Call to schedule presentation before BCA.
2. April 7th- Bowness Community Association scheduled us into their monthly meeting to have us address any questions and concerns. Only a few residents were present.
3. The local Councillor - Mr. Sutherland will be aware of the project through normal application process automatically.

This would be the normal extent of engagement within a typical Rowhouse application in Bowness or many other communities.

### **Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Councillor (through the process itself)  
BCA  
Immediate neighbors within a one block radius

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

There were no calls nor emails from residents regarding this project directly to us. There were no items of objection from BCA. Questions centered around space to landscape along the streetside to the East and parking. There were overall general comments about the exterior design and colors, but no objections or negative comments. Usually, parking, greenspace, overall building height, and project setbacks occur on applications of this nature. There are usually comments or questions regarding the exterior design/colors. All these typical questions were asked without any negative feedback.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There were no asks by the public to make changes to the project design and appearance. No changes have been made to the project other than through the DP process with corner unit exterior articulation to meet the Permitted Rowhouse bylaw requirements, which were undertaken.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

No changes were requested/required by stakeholders through our direct interactions. Feedback loop closed accordingly.

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