

# CROWCHILD TRAIL STUDY

## Description of Study Phases

The new six-phase study process for Crowchild Trail from 24 Avenue N.W. to 17 Avenue S.W. is consistent with the Council-approved [Transportation Corridor Study Policy](#). Stakeholder input will be gathered to inform technical project decisions during each phase of the study. We expect the study to be completed by the end of 2016.

### Phase 1: Engagement Process Design (Completed)

**Study objective:** Gather input from stakeholders to help design an engagement process that includes interested stakeholders and Calgarians at large.

**Engagement goal:** Establish a citizen Engagement Design Team to answer the question “How do we have the most effective conversation possible about the Crowchild Trail Corridor Study?”

**Information the project team needs:**

- Engagement tools that would be most effective for each phase of the study.
- Information citizens need to participate more meaningfully in the study.

### Phase 2: Confirm Project Goals (Current Phase)

**Study objective:** Establish and clearly define the desired outcomes of the study.

**Engagement goal:** Work with stakeholders to develop goals and measures that will define success for the Crowchild Trail Corridor Study.

**Information the project team needs:**

- Concerns about Crowchild Trail today.
- Definitions of study success.
- Factors to prioritize when evaluating options for Crowchild Trail.

### Phase 3: Concept Identification

**Study objective:** Identify short-, medium- and long-term concepts that are consistent with goals developed in Phase 2. Share information about a “no build” scenario where the Crowchild Trail remains as-is into the future.

**Engagement goal:** Gather input on how to improve Crowchild Trail in the short-, medium- and long-term, based on project goals developed in Phase 2.

**Information the project team needs:**

- How Crowchild Trail could be changed to meet the project goals.
- How changes to Crowchild Trail could contribute positively to bordering communities.
- How users access or cross Crowchild Trail and how that could evolve in the future.

### Phase 4: Concept Evaluation

**Study objective:** Evaluate potential concepts and determine a shortlist of design options based on the goals developed in Phase 2.

**Engagement goal:** Work with stakeholders to evaluate options for Crowchild Trail, considering social, environmental and economic factors.

**Information the project team needs:**

- How options contribute positively to bordering communities, or not.
- How options meet the goals and success measures confirmed in Phase 2 of the study.

### Phase 5: Concept Selection & Recommendation

**Study objective:** Determine recommendations for the short-, medium- and long-term concepts for Crowchild Trail.

**Engagement goal:** Gather feedback on the recommendations to confirm that project goals have been achieved.

**Information the project team needs:**

- Have the recommendations achieved the goals and success measures confirmed in Phase 2 of the study, both for Crowchild Trail and area communities?
- How improvements should be prioritized.

### Phase 6: Reporting & Completion

**Study objective:** Report on the project and confirm lessons learned in implementing the City's new Transportation Corridor Study Policy.

**Engagement goal:** Obtain feedback on the two-year engagement program and how stakeholder input was used to inform recommendations for Crowchild Trail. Summarize and report back to stakeholders and Calgarians about successes and areas for future improvement.

**Information the project team needs:**

- Input from stakeholders about their overall satisfaction with the study process.