

PHASE ONE		PHASE TWO		PHASE THREE	
Learning and Understanding November 2014 to September 2015		Analysis and Evaluation September 2015 to May 2016		Implementation and Promotion May 2016 to December 2016	
<i>project work areas</i>		<i>project work areas</i>		<i>project work areas</i>	
Will involve collect local stakeholder perspectives including the issues, opportunities and outcomes relative to each main street.		By analysing local input and economic information, the Main Streets team will evaluate what policy; land use or other planning options would benefit Calgary's main streets		This phase will focus on providing strategic planning direction, aligning processes and identifying resourcing required for growth opportunities in main street neighbourhoods.	
Deliverables - Engagement Summary 20 Local Viewpoint Maps 24 Main Street Profiles - Project plan approval for Phases 2 & 3		Deliverables - Key learnings and recommendations for timelines for main street priorities - Evaluation of land use capacity and recommendations - Evaluation of MDP policy and Land Use Bylaw with recommendations for a framework for implementation in Main Street areas		Deliverables - Recommendations for process improvements and actions to accommodate main street growth - Implementation strategy - Monitoring plan	