

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 258 MASTERS ROW SE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We have contacted the Copperfield-Mahogany Community Association via email on August 12th, 2020. We sent a site plan and a letter explaining what the application was about, and what would mean if we get the approval. They contacted us via facebook messenger stating "As long as engagement with affected neighbours is performed, and all City of Calgary requirements are met, the CMCA has no objection to the application." On August 26, 2020 we had a virtual meeting with the Councillor of Ward 12. He expressed his support, as long as we engage with the neighbours and also meet all City of Calgary requirements. He also mentioned that the community has a growing number of young families, who will benefit from having a good childcare program in the neighbourhood.

On April 4th, 2021, we provided an initial "outreach" package to the properties in the immediate vicinity to our site. The neighbours received a package with a site plan, a rationale and description of the land use change request. There were also a phone number and email address in case they had concerns and wanted to discuss this further.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We connected with the Copperfield-Mahogany Community Association, current Councillor for Ward 12, and residents living in the properties in the immediate vicinity to 258 Masters Row SE (all homes at Masters Row SE, from Masters Blv to Masters St SE, including the residents of 167 and 168 Masters ST and 249 Masters RO). We have also contacted the Constituent Assistant at City of Calgary for Ward 12, who also happens to live in the Mahogany community. He expressed his support and raised no concerns. He will provide us with a support letter once the application is accepted.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Councillor for Ward 12 did not raise any concerns. He mentioned the fact of the property being located on a corner lot as a "good thing", as there will be less issues with parking and immediate neighbours.

We left an "outreach" package to 50 residents and we received 0 objections. From all the neighbours that answered the door (approximately 45 of them), none of them raised any concerns, and most of them expressed content in having a montessori preschool close by. The package included a site plan showing the location of the property relative to their homes, and also a rationale and description of the land use change request. We provided them with phone numbers and email addresses, in case they had any concerns or any questions. No one ever contacted us.

To all stakeholders, we asked if they had questions or concerns. No issues were raised at any point.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Since there were no issues raised by the stakeholders, we did not change the overall plan for the proposal. We are still open for discussion and feedback, if anyone would like to comment on the application.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Once the application is in and the sign is up, we may contact the neighbours again and give them the option of engaging with us if they have questions or concerns about the project.

The community association is willing to give a letter of support, once they receive our application.

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