

Applicant Outreach Summary

NEW CENTURY DESIGN



Prior to CPC Outreach Summary for LOC2021-0097

Re: 402 26 Ave NW

October 28, 2021

Dino,

The outreach for this application has consisted of contacting the community association(CA) and the Ward Councillors office to better understand their opinion on the application, gain what information we can about the best approach for community outreach in their area and provide general information about the intended land use. We also completed a mail drop to 50 surrounding homes which directed residents to a webpage with basic information & FAQs. Our mail drop also includes a request for residents to contact our office through our website with any questions, concerns or to seek further information.

Below is a list of our public outreach thus far.

Communication with Mount Pleasant CA, June 28 - August 8 2021:

Contacted the Mount Pleasant CA to inform them of our intentions for this application. The CA informed us that they do not usually support R-CG applications outside of their main roads. They requested that we consult with our client and consider submitting a concurrent application. We confirmed that this would work for our clients and responded to the CA by saying that we would be willing to submit a concurrent DP if we received support at CPC in order to minimize some risk and costs. The CA responded saying they had officially opposed the application and couldn't guarantee that their position would change based on the contents of our application. However they were thankful for our willingness to work with them and incorporate feedback into our design.

Communication with the Public, July 15 - Ongoing:

On July 15 we completed a post card drop to 50 surrounding homes, generally within a 60m radius. From this post card drop we were contacted by multiple members of the

public. We responded individually to each email or phone call and provided general information about the R-CG zoning, parking requirements, privacy concerns and lot layout, all while directing the public to our website which has been designed to explain the R-CG zoning.

One thing that should be noted with this application is that we delayed moving to CPC to wait for the results of the North Hill Communities Area Plan as it moved through City Council and ensure that we time to conduct public outreach (which can be difficult during summer months). We have now begun design on this project and will have a concurrent DP to submit should we received support at CPC.

Please feel free to contact me as needed for any further information.

Regards,
Clay Israelson
New Century Design Inc. (Applicant)