



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission

Project name: Acorn Dojo Daycare Center

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We began outreach to the community earlier this year by talking to members of the community about their desire for a child care facility in this location. We received a lot of positive feedback as well as the designs they would like to see in this location. We took all that into consideration when doing our renovations.

We also spoke with the Woodland Community Association to see any objections to a daycare at this location as well as the Area Councillor. The Community Association set up a phone call meeting and gave their approval in mid July 2021. The Area Councillor team gave their approval through email, email is attached.

We distributed flyers to the community to encourage them to email us with feedback on what they would like to see. The flyer is attached below.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We connected with the Woodlands Community Association to see their opinion and objection to us building a daycare in this location. We had a phone call meeting with them and they showed no objection and gave their approval to proceed with our daycare plans.

We also spoke with the team Ward Councillor for the Woodlands community. Email from their office is also attached below.

We spoke to locals in the area about our plans for the center and received positive feedback.

We arranged a pre-inspection meeting with the Childcare Health Inspector for the Woodland area for feedback on how to make this center up to latest code for the community.

We printed flyers to handout to community with our email address to send to the community for continuousness feedback.

We will also be hosting an open house in the near future for the community to come and visit the center in person and give us feedback.



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Since this location was previously a daycare already we did not receive any issues with a daycare being built at this location.

The main concern we received was in regards to the management of the staff and the quality of services provided. The community did not like the previous owner's management style and wanted us to hire more competent staff and perform better management.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We took all input into consideration while doing our renovations to the building as well as building our business model.

At this daycare we will hire highly qualified staff and provide continuous training as to better serve the community. We will also provide healthy meal plans, various child developing activities, lots of continuous local initiatives like community library day, bake sales, earth day etc.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We will be hosting an open house near Christmas time to invite all the local community to come and visit the center and see all their feedback put into action. We plan to continue keeping the community in the loop with constant information letters, a new website (this is currently underway), and various other local initiatives.