

Applicant Outreach Summary

February 7, 2022

Project Name: 2049 43 Street SW

Did you conduct community outreach on your application? YES

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We have worked on 2 outreach strategies, online outreach and door to door outreach.

A Facebook and Instagram ad was made and released to everyone surrounding Altadore, the ad would drive people to a Google Form that had questions and space for them to leave their comments and thoughts regarding the project.

The online ad (on both Facebook and Instagram) reached 2,255 viewers, receiving 79 clicks, 87 post engagement, 4 comments, and 2 reactions. The ad was on for 15 days, from Dec 8, 2021, to Dec 23, 2021.

There also were postcards made with more info regarding the project, an email people could reach out to and a QR code to the same Google Form. The postcards were distributed in the surrounds of the parcel in question.

The postcards were distributed on January 22, 2022, on the surrounds of the parcel 2049 43 Ave SW. 102 postcards were delivered.

The number of responses received on Google Form, combining answers from the online ads and the postcards, was 28 responses. As an addendum to this document, there are the results of this survey. We also received 4 emails from the postcards outreach.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

During our outreach program we have reached out to neighbours in a radius of 1 mile around the parcel, 2049 43 AV SW.

The community association was reached out to on February 03, 2022. Once a response is received, we will share it with the file manager of the LOC2021-0200.

We haven't reached out to the Ward's councilor's office.

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The issues raised during the community we performed were:

- increase of street parking and traffic*
- trees removal in private property*

- local infrastructure possibly not supporting the density increase

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Based on the comments we received on the community outreach, we have made a couple of planning decisions on the plans submitted for the DP2022-00067.

As a lot of feedback from the community pointed a concern regarding the removal of the large pine tree in this parcel and as this tree will have to be removed, we have retained another tree in the property and we are proposing the planting of 4 new trees and 9 shrubs.

Due to their concern on the increase of street parking, we have provided 4 parking stalls for the townhomes and we have provided the suited basements bike storage in-suit to influence the use of alternative transportation.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We haven't closed the loop with stakeholders.