

July 6, 2015

Dear Business Owner:

**RE: Notice of Request to Establish a
 Chinatown District Business Revitalization Zone**

Please be advised that the City of Calgary has received a request to establish a Chinatown District Business Revitalization Zone (BRZ). You are receiving this letter because your business is located within the boundaries of the proposed BRZ. A copy of the request and a map of the proposed boundaries are attached.

A BRZ is an opportunity for businesses in an area to work together to raise and administer funds to improve and promote their businesses. The role of a BRZ is to:

- Enhance the economic development of an area through promotion and marketing.
- Improve the physical environment of public spaces in commercial areas.
- Develop, improve and maintain public parking.
- Work collaboratively with The City.
- Advocate for policies and practices that support economic vitality in the zone.

The BRZ's operations are funded through a tax levy imposed on all businesses operating within the BRZ.

More information about BRZs can be found at:

<http://www.calgary.ca/CSPPS/ABS/Pages/Partnership-programs/BRZs.aspx>

Business owners within the proposed BRZ boundaries may object to the establishment of a BRZ by petitioning Council. The *Business Revitalization Zone Regulation* (Alberta Regulation 377/94) sets out the following requirements for a petition:

- 4(1) Persons who would be taxpayers if a proposed zone was established may petition the council objecting to the establishment of the zone.
- (2) The petition is not sufficient unless
 - (a) it is signed by persons referred to in subsection (1) who represent more than 50% of the businesses that would be taxable businesses if the proposed zone was established, and
 - (b) it is filed with the chief administrative officer within 60 days of the last date on which notice of the request was mailed or delivered.

- (3) If the chief administrative officer declares a petition to be sufficient, council may not pass a bylaw establishing a business revitalization zone set out in the request until 2 years have passed from the day the petition was declared to be sufficient.

AR 377/94 s4;264/95

http://www.qp.alberta.ca/documents/Regs/1994_377.pdf

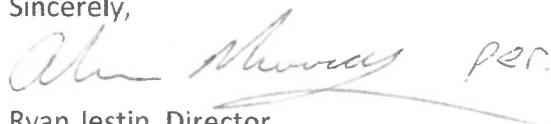
City Council may pass a business revitalization zone bylaw to establish the proposed Chinatown District BRZ if the City does not receive a petition within the time set out in the Regulation.

If you have any questions with regard to The City of Calgary process or requirements to either establish a BRZ, or to petition against the establishment of a BRZ, please contact Lorelei Higgins at (403) 268-2580 or at loirelei.higgins@calgary.ca

Should you have any questions or concerns with respect to the Chinatown District BRZ request to establish this BRZ, please contact the following individuals:

Name	Role	Contact Information	Language Skills
Annette Fung	Member of the Committee to Establish a Chinatown District BRZ	403 680-8318	English Cantonese
Kit Koon	Member of the Committee to Establish a Chinatown District BRZ	403 992-9901	English Cantonese Mandarin
Terry Wong	Member of the Committee to Establish a Chinatown District BRZ	403 918-7298	English

Sincerely,



Ryan Jestin, Director

Animal & Bylaw Services

T 403.268.3725 | F 403.268.4927 | Mail code #36

Attachments: Request to Establish a Chinatown District BRZ
Map of the Proposed Chinatown District BRZ Boundaries