

Monitoring Program

STEP *FORWARD* identifies a number of different actions that the City and its partners will undertake over the next ten years to increase walking in Calgary. The monitoring program is a way of measuring the cumulative impact of all those individual actions. The indicators selected reflect the overall objectives of the strategy rather than the specific methods being used to achieve them.

For STEP *FORWARD*, we will be looking for the following indications of progress:

1. More people walking
2. Fewer pedestrian injuries and deaths
3. Better surface conditions on walking facilities
4. Better winter conditions for walking
5. More destinations within walking distance
6. More children walking
7. High confidence in our pedestrian system

For each of these indicators, the STEP *FORWARD* document will provide details on the historical trend (where available), which partners and what actions are most important to achieving the desired change, and who will be responsible for collecting the data to track the indicator.

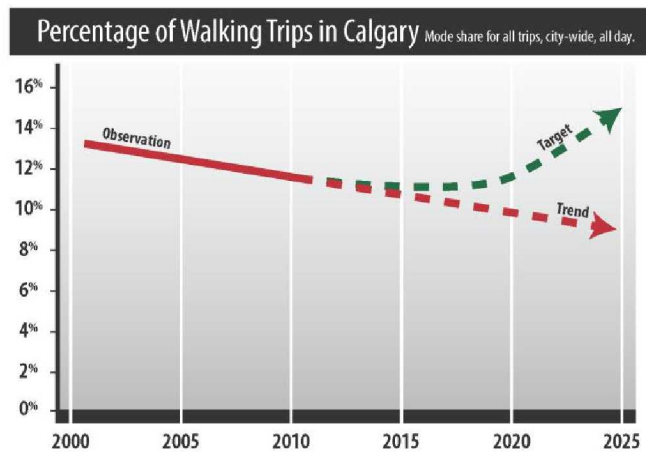
Sample

Key Result 1: More People Walking

We measure walking by its mode share, the percentage of total trips that people make by walking compared to other modes like biking, driving or taking transit.

The City measures this using the Rolling Household Activity Survey, which tracks how Calgarians travel choices change over time.

This indicator is trending the wrong way.



While some areas of the city (particularly the centre city) have seen increases, overall the number of walking trips in the city has been declining proportional to the overall growth in trips.

The long term CTP / MDP target is to increase the combined walking and cycling share to 20-25 per cent by 2070. The shorter term 2020 Sustainability Direction has the target of 17 per cent combined walking and cycling trips.

Step Forward has a target of 15 per cent of total trips to be made by walking by 2025.

Key Partners

Key partners that can act to improve the result:

- The City of Calgary (Planning, Roads, Transportation Planning and others)
- Advocacy groups (Walk Calgary, Safer Calgary, Alberta Health Services, and others)
- Development industry

Key Actions

Strategic direction that will change this trend:

- Target significant barriers to walking (actions 57, 59)
- Support creating complete communities that are walkable (actions 55, 58)
- Establish life-long habits of walking (actions 9, 42)

RBA graphs for monitoring

Indicators 2-7:

