

## Public Engagement Summary

### Engagement Overview

The City undertook a comprehensive engagement process between March and July 2015 that included **three streams** of engagement. The three streams of feedback were the **Main Streets project** undertaken by Planning, Development and Assessment (PDA); multiple **public events and outreach** focused on the Pedestrian Strategy; and an **online** engagement tool MindMixer that supplemented the in-person engagement.



### Main Streets Project

The Pedestrian Strategy team partnered with the PDA Main Streets project. The focus of the Main Streets project was to identify future growth potentials in 24 of Calgary's traditional main streets. It was recognized early on in the Main Streets process that the pedestrian realm was being identified. Administration formed a partnership for these two projects. Through 13 workshops consisting of 450 participants, a number of issues and opportunities for improvement were identified.



### Public Events

The Pedestrian Strategy team held a series of public events across the city within each quadrant and downtown in March 2015. Participants were asked two questions: "What's important to you when walking?" and "What would encourage you to walk more?" A total of 136 participants attended the 5 sessions in March.

### Outreach

In April and May 2015, asking the same public-event questions City staff engaged people where they were: Stephen Avenue, shopping malls, universities and colleges, as well as LRT stations and community centres. Through 13 engagement opportunities 239 Calgarians conveyed issues and opportunities for walking.



### Online (Mindmixer)

There was opportunity for Calgarians to provide input online through the MindMixer tool throughout the engagement process. Participants could pin locations on a map and provide insight into what made that location great in terms of walkability, or presented a challenge. The format also allowed for participants to interact, offering others the ability to support or challenge the assertions made, sparking additional dialogue. Over 70 days, 170 participants made 617 interactions through the MindMixer tool.

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## What We Heard

Out of all the engagement responses the project team developed 4 focus areas with a total of 37 recurring themes. The other activities that influenced the creation of the focus areas and themes were supplementary research, internal project consultation and best practices review.

The table and charts presented on the next page summarize all of the input that was received from the three streams of engagement.

The last graphic provides the “Top 10 Recurring Issues”, the recurring issues or themes from all engagement responses combined.

## Focus Areas with 37 recurring Themes (Issues)

### Safety

1. Speed limit
2. Signals & signs
3. Street crossings
4. Train crossings
5. Schools
6. Turning vehicles
7. Lighting
8. Distracted walking & driving
9. Feeling secure

### Plan & Design

10. Universal accessibility
11. Under & overpasses
12. Car parking
13. Car driveways
14. Sidewalk obstacles
15. Missing sidewalks
16. Connections to transit
17. Pathway connections
18. Separated pathways
19. Shared public areas
20. Re-development
21. Land-use
22. Derelict properties
23. Street furniture
24. Streetscape & public art
25. Place-making

### Operate & Maintain

26. Sidewalk snow & ice control
27. Sidewalk condition & repair
28. Sidewalk closures & detours
29. Engineered walkways
30. Street names & way-finding
31. City work coordination

### Educate & Encourage

32. Pedestrian education
33. Driver education
34. Healthy lifestyles & sustainability
35. Culture of walking
36. Visibility campaigns
37. Research & innovation

## Public Engagement Summary



CHART 1: Main Streets Project – *Top Themes* for each Focus Area

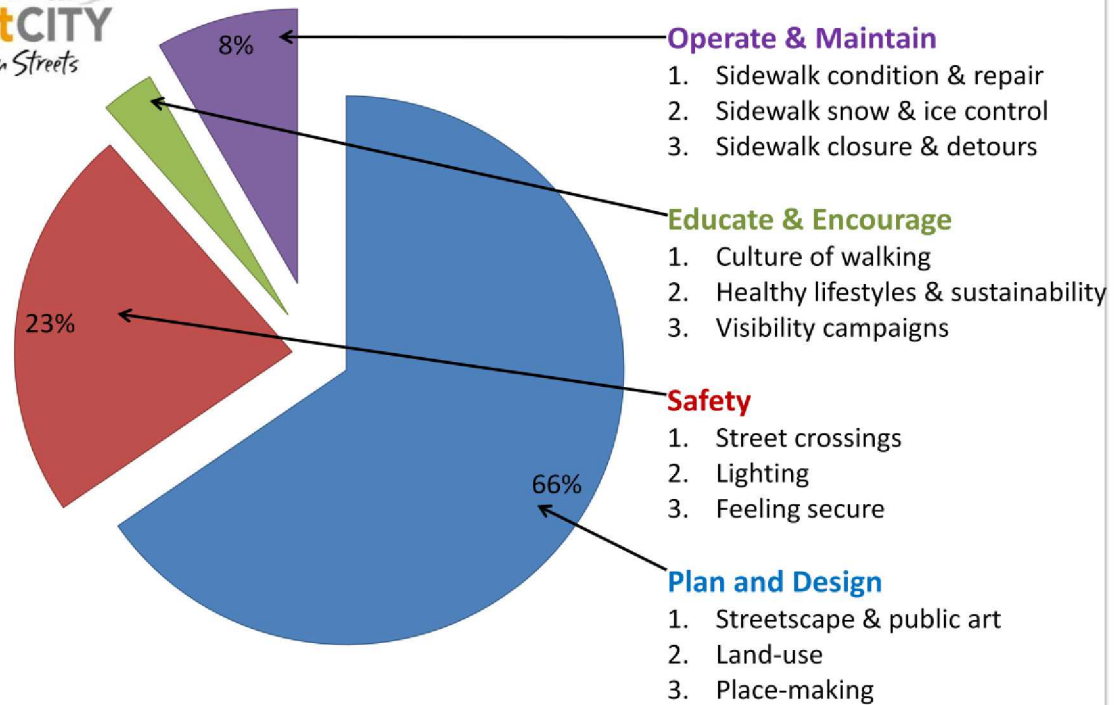
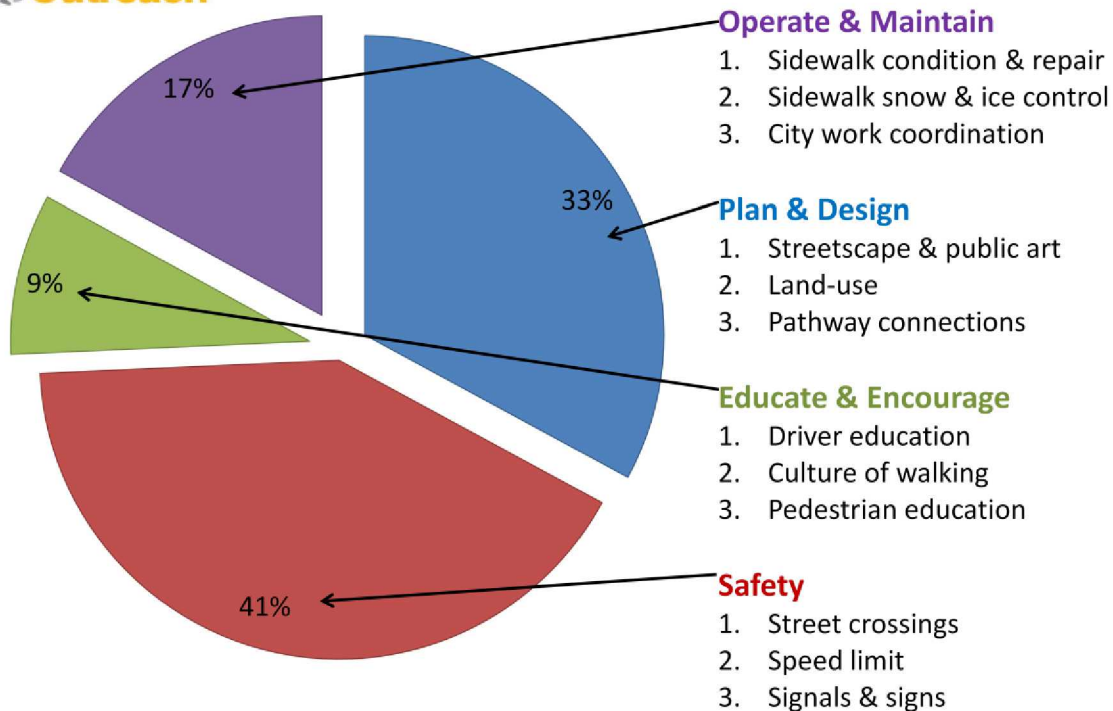
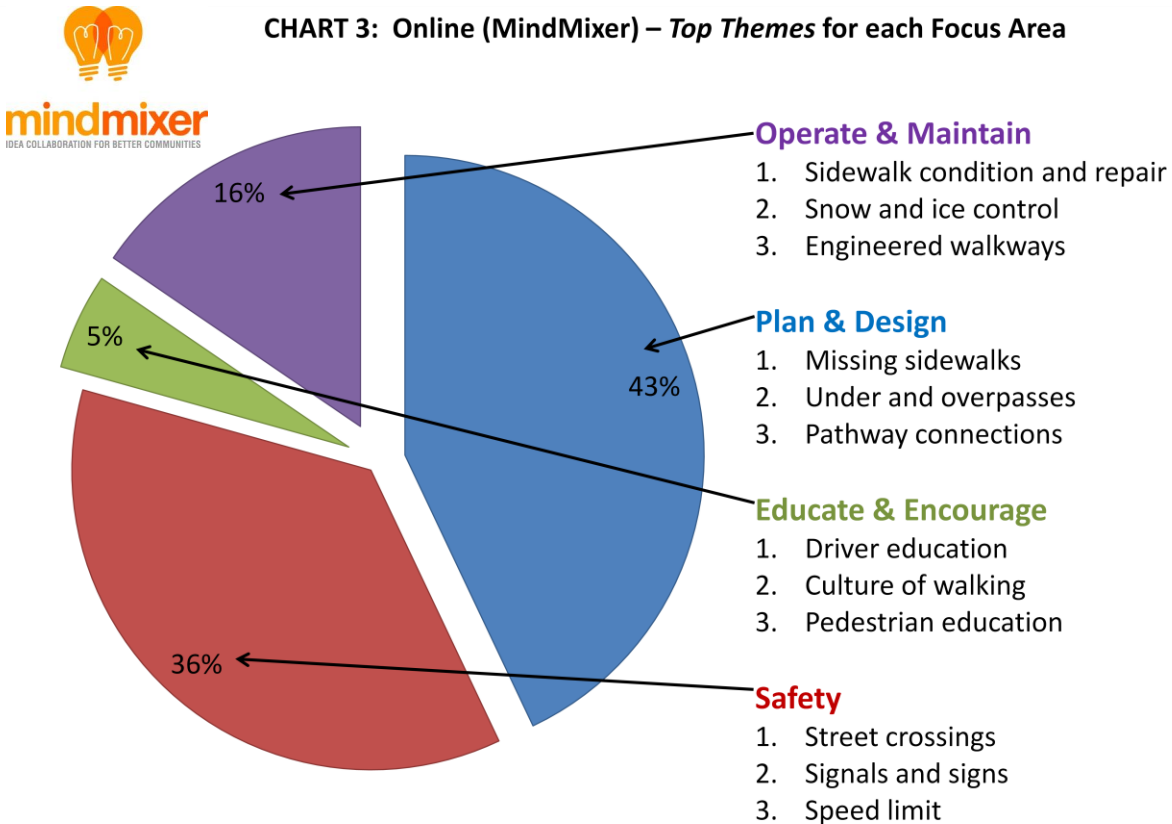


CHART 2: Public Events & Outreach – *Top Themes* for each Focus Area





Top 10 Recurring Issues, all responses combined from three streams of engagement.



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### Top 10 Recurring Issues (% of total number of responses)

