

Hello, everyone, thank you for letting me have this time to speak with you. My name is Jessica Zhang. And I m presenting for 577 Northmount Dr NW. Daycare project.

The main reason for requesting a zoning re-evaluation is I have a high demand of parents asking for more daycare spaces but I need a new zoning. Many frustrated parents can't get their kids into the school care centers since they are full. In 2019 I have had at least 30 families wanting to be at my daycare but because I can't find a proper property for daycare so i cannot help them. In 2021 summer, when I was planning to operate day home, I got a high demand inquiry from Google Map.



Figure1: Google map Overview From Aug 2021- Dec 2021
How many people inquiry in each month

Your Business Profile report with 57 interactions* last month

See how North Star Dayhome at 577 Northmount Dr NW, Calgary, AB T2K 3J4 performed in November 2021 compared to the previous month.

[See full report](#)

Your performance at a glance

1 call

56 people asked for directions
+24%

0 website visits from profile

159 profile views
+6%

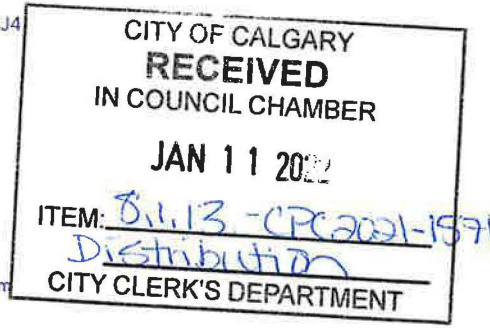


Figure2: Google map Monthly report in Nov 2021

My home is perfect for parents who have children enrolled in the school (with 350 children) that is next block from me since they can drop their kids quickly. In the morning, Parents really want

to save time and increase safety by using my daycare since it is located in the community, and close to schools and easier to get to work.

Having a local daycare for the district is perfect and does not increase traffic as they are all from the neighborhood. The proximity to a school and park is the perfect combination for the time sensitive parents.

The daycare will open from 7am to 5:30pm and from my experience, parents stay only 2mins in morning to drop children to the daycare. Peak hours for daycare is 7-7:30am and 4:30-5:30pm. These two periods will not interfere with normal school hours.

Thank you for your time.