

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Bridgeland Development Land Use Amendment

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

We did complete community outreach, however, the system seems to check both yes and no boxes.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We have pursued a pre-application engagement program that included the following:

1. Notification of Area Councillor

- On March 12, 2020 – Preliminary meeting with Councillor Carra to introduce future multi-residential project.

2. Surrounding Landowner Communication

- Ongoing client communication and engagement with directly adjacent landowner to the south at 106 9A Street NE.

- On August 21, 2020 – Project postcard delivered to 24 adjacent residents to introduce the project. Recipients were invited to attend the Bridgeland Riverside Community Association Planning Committee meeting to learn more, ask questions and provide comments.

- On September 4, 2020 - Second postcard delivered to 24 adjacent residents.

- On September 8, 2020 - Six adjacent residents attended the Bridgeland Riverside Community Association Planning Committee Meeting. The Development Team gave a short presentation, answered questions and collected comments.

- On January 27, 2021- Community Response Document was shared with adjacent residents, highlighting the changes made to the plans as a result of feedback.

- On February 16, 2021 - Four adjacent residents attended the Bridgeland Riverside Community Association Planning Committee Meeting. The Development Team gave a short presentation, answered questions and collected additional comments.

- On July 13, 2021- Project update was distributed to adjacent residents, sharing final revised plans, a summary of changes made, and information about the DP process.

3. Bridgeland Riverside Community Association

- On August 9, 2020 – Introduction to Bridgeland Riverside Community Association and coordinated attendance at Planning Committee Meeting.
- On September 8, 2020 – Attended the Bridgeland Riverside Community Association

Planning Committee Meeting. The Development Team gave a short presentation, answered questions and collected comments. Six adjacent residents were in attendance at the CA meeting.

- On January 27, 2021 – Community Response Document was distributed to Community Association, highlighting changes made to the plans as a result of feedback.
- On February 16, 2021 - Attended the Bridgeland Riverside Community Association Planning Committee Meeting. The Development Team gave a short presentation, answered questions and collected additional comments. Four adjacent residents were in attendance at the CA meeting.
- On July 13, 2021 - Project update distributed to Community Association, sharing final revised plans, a summary of changes made and information about the DP Process.
- September 22, 2021 (ongoing) - follow up and ongoing communications with Community Association.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Area Councillor
Adjacent Landowners
Bridgeland Community Association
City of Calgary Administration

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

See the Engagement Summary, which was submitted with the land use application.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

See the Engagement Summary, which was submitted with the land use application.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We provided our revised concept drawings and the What We Heard Report to the Bridgeland Community Association to be shared with all stakeholders on January 26, 2021. On January 27, 2021, the What We Heard report and a revised set of development concept drawings was shared with adjacent neighbours who had contacted the project team previously via email. On July 13, 2021, a project update was distributed to the Community Association and adjacent residents, sharing the final revised plans and a summary of the changes made.

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