Table of Contents for the STEP FORWARD Strategy Document

Step Forward to 2025...... A vision of Calgary a decade from now

Where Are We Now?

A Bit of History	The policy framework for the Ped Strategy
Today's Pedestrian Network	Descriptions of the different types of facilities and some key challenges for each
The Current Pedestrian "Program"	City programs that serve pedestrian needs and how they are funded
Are We Walking?	Current mode share and trends
Asking Around	What Calgarians want – engagement summary
How do we compare?	Comparison with other cities via Walkscore
Why Invest in Walking?	A summary of potential benefits to increasing walking beyond today's levels

What Can We Do?

Follow the leaders	Review of pedestrian strategies from other cities
Develop actions	Summary of process to brainstorm actions
Prioritize	Summary of how actions were prioritized and validated
The Step Forward Strategy	Three time-frames with criteria for which actions to pursue or prioritize
The Action List	List of actions to improve walking in Calgary

How Do We Make It Happen?

Get Funding	Discussion of funding needs to conduct the actions, and potential funding sources for both capital and operating programs
Focus on Key Pedestrian Areas	
People	Discussion of staffing requirements to support the pedestrian strategy
Coordinate between Business Units	
Collaborate with Partners	Identifies key agencies and organizations with the ability and mandate to support walking in Calgary

Is It Working?

Seven Measures of Success	Monitoring program of seven indicators, including
	key partners and actions to affect change
Reporting Back	Plan to ensure strategy is transparent and
	accountable