

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: KSS Land Use Resignation

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We mailed out 98 letters to neighbors on Friday August 27th, 2021 in the triangle encompassing 17 Avenue SE, 52 Street SE and the train tracks.
We also emailed a copy of the information letter to Forrest Lawn Community Association and the International Avenue BRZ.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

98 letters to all neighbors, addresses found on Canada Post website in the triangle encompassing 17 Avenue SE, 52 Street SE and the train tracks.
We emailed a copy of the information letter to Forrest Lawn Community Association and the International Avenue BRZ.

calgary.ca/planningoutreach



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We did not received any communication back from the neighbors or the community association or the BRZ. We received 21 undelivered envelopes in the mail.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

'Following concerns raised by the International Avenue BRZ, a Direct Control (DC) District was considered to remove 6 potential uses in the I-G District from 'Permitted' to 'Discretionary'. However, as this request does not meet the requirements for a Direct Control (DC) District under Rule 20 of the Land Use Bylaw 1P2007 it was not pursued by the planning department'.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Since no one directly contacted us, we did not share any updates.

calgary.ca/planningoutreach