

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Trellis Society for Community Impact - Land Use Redesignation

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

**Letter Distribution:** The applicant hand delivered 54 information letters to neighbouring households, including the Renfrew Boys & Girls Club, about the proposed land use redesignation and contact information for those interested in more information or to provide comments, to reach out to us (see attached letter and map). Those letters were delivered on December 07, 2021

**Letter Distribution:** As a result of the information letter, a neighbour called to express his support and that he would reach out to the Renfrew CA to request a letter in support of the land use redesignation, since he was a part of the CA.

**Ward Councillor:** The applicant held a meeting with the Ward Councillor on December 03, 2021 to provide info about the land use amendment and the community engagement that was to take place.

**Renfrew CA:** The applicant left a phone message and emailed the CA.

**Trellis Society Engagement:** The applicant remained in constant communication with the Trellis Society, in case someone in the neighbourhood reached out to them.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

**54 properties surrounding the subject site:** The applicant hand delivered these information letters to ensure that they were notified of what was happening within their community, and to reach out if they had any questions or concerns.

**Renfrew Boys & Girls Club** located at 1318 Regal Crescent NE, a neighbour to the northeast of the subject site: The information letter that was provided to the surrounding residents, was also hand delivered to the Boys & Girls Club.

**Two neighbours** that had reached out to the applicant, as a part of the information letter distribution. Phone calls were made to both of them to discuss this land use amendment. **Ward Councillor.**

**Trellis Society:** as a result of neighbour who had reached out to them regarding his questions about potential increase in traffic in front of his home.

**What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

As a result of the information letter distribution, the applicant received two phone calls inquiring about the proposed land use redesignation. One of those two neighbours expressed support and stated that since he was a part of the Renfrew CA that he would reach out to them to request a letter of support for this land use amendment. The other neighbour who reached out stated that she was not opposed and that she was looking for some clarification on what was happening at the subject site. The Ward Councillor expressed support for this land use amendment. Trellis Society had conversations with a neighbour across the street to address his concern about potential for increased traffic in front of his home, as a result of the increased number of children represented on the land use redesignation application.

**How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As a result of the information letter that was distributed, only two neighbours reached out to the applicant, indicating that they were not opposed. One of those neighbours stated that he was a part of the Renfrew CA and that he would reach out to the CA planning division to request a letter of support. Through a virtual meeting with the applicant, the Ward Councillor provided verbal support for the proposed land use redesignation. Trellis Society had conversations with a neighbour across the street to address his concern about the potential for increased traffic in front of his home. Trellis provided an explanation to him and felt that he was satisfied with their conversation/response. Trellis asked him to reach out if concerns still existed but have not heard back from him.

**How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Throughout the process, communication has occurred between the applicant, Trellis Society, Ward Councillor and the City, regarding Community Engagement that has occurred as a result of this land use amendment. Our source of communication has occurred through virtual meetings, phone calls and email streams.

It is the applicant's position that the one concern raised by a neighbour has been addressed, as he has not reached out to the Trellis Society again, since those conversations took place.

At this time, there has been no letter submitted by the Renfrew CA, despite the efforts made by the applicant.