

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

---

**Project name:** 1801 33ave SW Calgary AB

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Using door to door flyers, site signage and directly contacting stakeholders (City of Calgary, Community Association & Councillor's office). We delivered approx 100 neighbors with door to door handouts on sept 7th and again on Oct 5. Signage was posted on the property (Sept 8) and we contacted the Marda Loop Community Association (Sept 8). Continued outreach with Councillor Woolley's office on Sept 29 and again after our pre-application meeting with the city of Calgary (Oct 5). We continued engagement after submitting lane use application with ongoing site signage and another 85 flyers delivered to neighbors.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Neighbors, Community Association, Councilor's office, City of Calgary, VS Design group.



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received many letters of support and encouragement from neighbors and neighboring property owners. All were of common thought that continued new development along the 33av corridor will add to the appeal of one of the most popular inner city neighborhoods in the city. Common concerns were of density, increased property taxes, parking, shading and 'boxy' modern designs.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

After months of engagement and encouragement we proceeded with the land use application as the site is appropriate for RCG zoning. In our concurrent development permit application we made some changes to accommodate height (shading) concerns by reducing to a 2 story building and chose a more traditional exterior theme to accomodate some comments against 'boxy' designs.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We discussed details of the application and addressed some concerns that were more related to the development permit and provided some guidance on process to get the rear lane paved (currently unpaved)