Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.		
Project name: Mini-Mall Self Storage		
Did you conduct community outreach on your application?	✓ YES	or NO
If no, please provide your rationale for why you did not conduct outreach.		

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our outreach strategy included the following:

- 1) contacting the Beltline Neighbourhoods Association with a project summary email and offer to meet (July 21, 2021);
- 2) contacting adjacent building/land owners with a project summary email and offer to discuss project details(August 08, 2021).
- 6 building/landowners were contacted including the following:

West of site: 11th Avenue Place Morguard Investments Ltd

North of site: Western Block

Northwest of site: MacCosham Place Daniel Pearse & Associates

Buildings not immediately adjacent down 11th Ave. SW: Lewis Lofts Re/Max Realty Buildings not immediately adjacent down 10th Ave SW: Luxuries of Europe & Impark

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

See Above



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Beltline Neighbourhoods Association responded to our email seeing merit in our proposed use and were curious about loading logistics and the desire to maintain an active street. Unfortunately, a meeting could not be coordinated in the month of August due to summer holidays.

Only two of the building/landowners responded and rasied concerns about the possible impact of on-street parking, parking in the lane as well as increased traffic in the lane. Discussions with these owners were undertaken and plans were provided indicating the changes to the loading and parking off of the lane. In addition they were informed of the use of the underground parking for storage users. These responses addressed the concerns raised.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As we are proposing to maintain an active street frontage, provide on site loading, parking off the lane (including surface and underground stalls) the comments received were addressed and as such did not substantively influence our proposal.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We discussed the concerns raised by the adjacent landowners and provided plans of the proposed changes to the building. This addressed their concerns.

We are hoping to coordinate a meeting with the Beltline Neighbourhoods Association in September or October to have a more fulsome discussion of our proposal.